**Structure of
the Strategy for the Future Tourism Development of the Carpathians**

1. PURPOSE OF THE STRATEGY
The purpose of the strategy for the future tourism development of the Carpathians (from now on referred to as Tourism Strategy) accurately identifies targets and anticipated outcomes. The strategy is to serve as a communication document which encourages governments and other stakeholders to take further actions and initiatives on sustainable tourism development.

The purpose statement was adopted at the 1st meeting of the Working Group on sustainable tourism:

The purpose of the Strategy for the future tourism development of the Carpathians is to encourage tourism that integrates socio-economic benefits with the conservation of biological and cultural diversity as it is determined by the Carpathian Convention, article 9.

2. VISION STATEMENT
Creating a vision means to outline an image for the future of tourism in the Carpathians we seek to create. This ideal vision does not show detailed goals or steps towards their achievement, but it serves as guiding principle during the whole process of developing the Tourism Strategy to the Carpathian Convention.

The vision statement was adopted at the 1st meeting of the Working Group on sustainable tourism:

The Carpathians are a living region with a common identity where people enjoy quality of life with rich traditions and in sound environment.
The unique natural and cultural heritage of the Carpathians builds the basis for a competitive sustainable tourism destination.
Good cooperation, local management and partnerships contribute to the high quality of tourism, which ensures continuous benefits for local people and economies.

3. A STRATEGY FOR ALL STAKEHOLDERS
It is important to create a strategy that is being supported best as possible by the Carpathian Countries and its various stakeholders. In order to obtain such a "strategy for all stakeholders" two aspects have to be taken into consideration here:
  a)   It is necessary to identify the target groups towards which the strategy shall be addressed in order to reach broad applicability and acceptance.
  b)   The strategy development is a dynamic process which affords the continuous identification of stakeholders to be involved in the formulation and the implementation of the strategy. Their roles, as well as their concerns have to be determined; they have to be identified on national, as well as regional and local levels.

4. FRAMEWORK CONDITIONS
The elaboration of the Tourism Strategy has to follow a certain process with determined steps and principles in order to achieve a well considered result.

4.1 APPROACH

An approach aims to pre-define the way of how to achieve the goals of the strategy. The guiding principles of such an approach can e.g. include participation, interdisciplinary work, integration, trans-border cooperation, etc.

4.2 INTERNATIONAL PROCESSES & RELATED STRATEGIES

This chapter determines which existing international and national agreements and frameworks need to be considered as guiding principles for the development of the Strategy. One most important example is the Guidelines on Biodiversity and Tourism Development to the Convention on Biological Diversity.

Furthermore, the Tourism Strategy should be formulated in accordance with national priorities and policy frameworks.

5. FRAMEWORK FOR ACTION
The framework for action is the main part of the document. It shall concretely determine all issues, necessary to ensure the successful implementation of the strategy.

5.1 GOALS AND OBJECTIVES
Identifies strategic goals and the deriving objectives valid for the whole Carpathian region

The objectives were adopted at the 1st meeting of the Working Group on sustainable tourism:

OBJECTIVE 1	
Establishing a marketing scheme for the promotion of the Carpathians as unique destination, including the development of supportive conditions for sustainable tourism products and services	
OBJECTIVE 2	
Developing an innovative tourism management at all levels, fully integrating the needs of local populations and the preservation of natural and cultural heritage	
OBJECTIVE 3	
Establishing of a continuous process of awareness raising, capacity building, education and training on sustainable tourism development and management throughout vertical and horizontal levels	

5.2 SET OF ACTIVITIES
Describes concrete activities and their scope of application within the Carpathians.

5.2.1 Carpathian-Wide
Defines activities and thematic priorities that have impacts on or require actions of all Carpathian Countries in their unity

5.2.2 Bilateral and Multilateral Cooperation
Defines activities and thematic priorities that have impacts on or require actions of two or more countries

5.2.3 Individual Countries
Defines activities and thematic priorities that have impacts on or require actions of individual countries

5.4 ACTION PLAN INCLUDING TIMEFRAME AND RESPONSIBLE ACTORS
The action plan determines the timeframe for the individual activities as well as the related responsibilities (table format)

6. MONITORING SYSTEM
This chapter introduces the monitoring scheme which will help to oversee the implementation of the planned goals, objectives, activities and indicators of the implementation of the strategy.

Annexes
Literature list
Links to other strategies