

CARPATHIAN CONVENTION COP5

10-12 October 2017, Lillafüred, Hungary

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Presentation: **Preparing the Structure for the Implementation of the "Strategy for Sustainable Tourism Development of the Carpathians"**











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What to achieve with a tourism strategy?

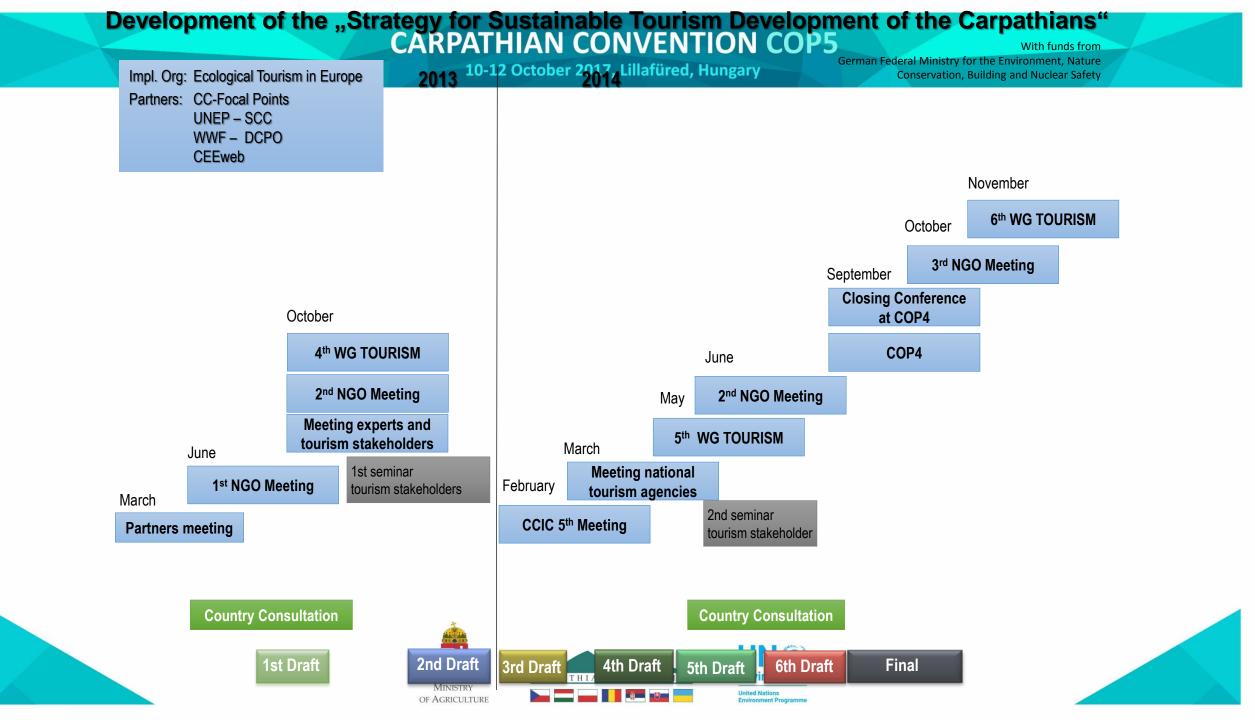
- Less impacts on the environment
- Less financial leakages
- Less unemployment
- Less migration from rural areas
- Less extinction of traditional heritage
- Less external influence on the region

- More benefits to local people
- Better cooperation
- Better understanding of sustainable tourism
- Better Carpathian identity
- More diversity and quality in tourism products
- More visitors in less visited areas
- More overnight stays
- More spendings per day/visitor



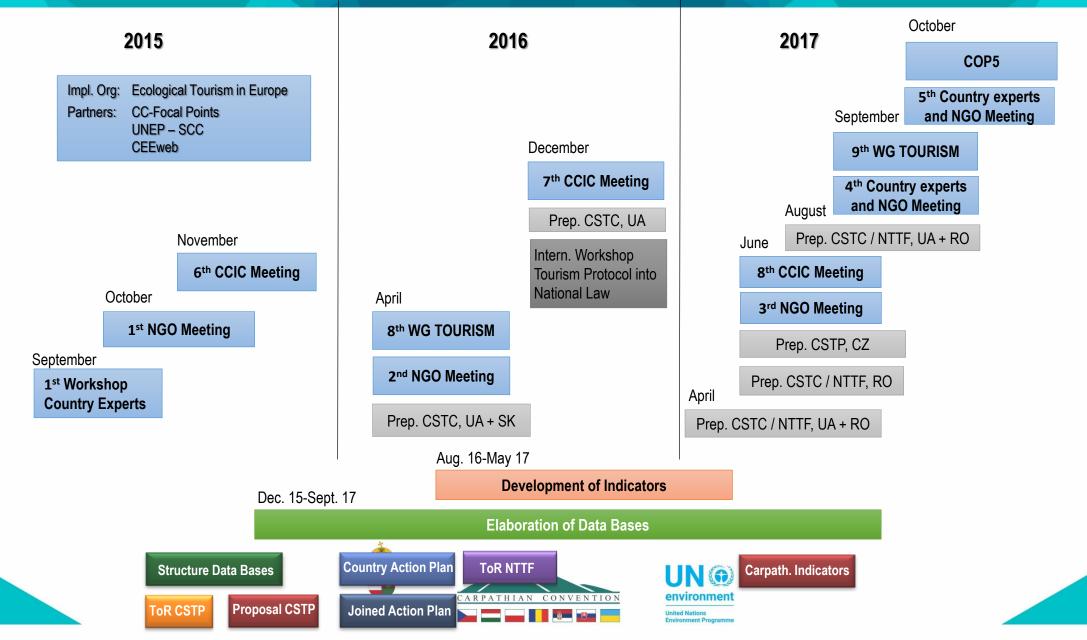






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Documentation of the Methodology on the

"Elaboration and Implementation of the Strategy for Sustainable Tourism Development in the Carpathians"

A Practical Case Study for application to other relevant multi-national regions













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> ederal Ministry for the invironment, Nature Conservation luilding and Nuclear Safety

