

Sixth Meeting of the Carpathian Convention Implementation Committee (CCIC)

24.11.2015, Brussels

## Structures for Databases of Financial Instruments, Tourism Projects, Handbooks and Guidelines to Support (sustainable) Tourism Development in the Carpathian Regions

Project “Support for the Implementation of the Strategy for Sustainable Tourism Development in the Carpathians”

**Implement. organisation:** Ökologischer Tourismus in Europa (Ö.T.E.) e.V. (Ecological Tourism in Europe, ETE)  
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**Funding institution:**

## Structure for Database of FINANCIAL INSTRUMENTS to Support (sustainable) Tourism Development in the Carpathian Regions

### General remarks:

Frame of the regions:	File: "draft scope of tourism strategy 2014 Sep 19.pdf" (to be provided by ETE)
Funding institutions:	please consider foundations too which support projects from third parties (only one time to elaborate)
Data sheet:	This sheet still must be converted into a suitable electronical database (one Excel sheet to be filled in online, e.g. via Google)

### STRUCTURE OF THE TEMPLATE

<b>Record:</b>	number
<b>Category:</b>	1 (finan. instruments for the support of tourism)
<b>Category:</b>	2 (finan. instruments with contents for the support of tourism) <i>At this stage no pure "sustainable" tourism instruments (and projects) can be identified, because it is depending on implementing agency and goals of the project.</i>
<b>Country:</b>	name of Carpathian state(s)
<b>Region:</b>	According to governmental proposals on geographical scope of application of the Carpathian Tourism Strategy (NUTS levels); including trans-boundary areas
<b>Keyword(s):</b>	use structure of keywords from annex
<b>Name of the program:</b>	full name
<b>Source of funding:</b>	e.g. EC; State budget; bi- or multi-lateral; foundations; private institutions (scroll-down menu would be "nice to have")
<b>Period of time:</b>	beginning and ending of this instrument / program (years)
<b>Objectives and purpose of the instrument:</b>	copy of goals and objectives from website
<b>Eligible applicants:</b>	enterprises, DMOs, local or regional authorities, NGOs, academics
<b>Type of financial support:</b>	e.g. grant, loan etc.
<b>% of co-financing:</b>	full amount, (up to) xy% e.g. NGO 5%, public bodies 50%
<b>Type of financing:</b>	e.g. to be pre-financed by applicant
<b>Requirements:</b>	if there are some special preconditions for the target groups who can apply
<b>Details of application:</b>	Upon calls; anytime; certain fixed deadlines

**Short description of financial instrument:** supported contents

**Frame of the support:** financed by EC; national, regional local government or institutions etc.

**Special remarks:** if there are more special requirements to be considered

**Website** of the instrument / program

**Short assessment:** Only one sentence narrative if necessary. Develop scoring table:  
**a.** Accessibility (Score 1-5), with explanation of score  
**b.** Sustainability of content  
**c.** Manageability (e.g. reporting)

**Info on funding institution:** name, address, contact person(s), telephone, e-mail, website

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**Annex: Detailed Categories (as scroll-down menu online)**

Category	Sub-category
1. Principles of Sustainable Tourism	
2. Management	a) Destinations (all sizes of...village – country)
	b) Accommodations (SMEs)
	c) Tours
	d) Cultural heritage (e.g. WHS)
	e) Natural heritage (e.g. BR, NP)
	f) Risks (climate, water, soil, safety)
3. Infrastructure	a) Activities (Nature based, culture based, event based)
	b) Public tourism facilities
	c) Public transport in the destination
	d) Access to the destination (public transport directly to the destination)
	e) Roads, airport, rail and waterways access to the destination
	f) Environmental infrastructure (water, waste, sewage)
	Energy efficiency
4. Product development	
5. Marketing and Communication (external)	
6. Stakeholder Involvement	a) Mapping
	b) Communication
	c) Networking
7. Planning	a) Tourism Management and Development Plan (local level)
	b) Feasibility Study
	c) Strategy Development (national level)
8. Certification and Labelling	
9. Training and Capacity Building	
10. Monitoring and Evaluation	a) Monitoring system
	b) Indicators

## Structure for Database of Closed and Actual TOURISM PROJECTS to Support (sustainable) Tourism Development in the Carpathian Regions

### General remarks:

Frame of the regions: File: "draft scope of tourism strategy 2014 Sep 19.pdf" (to be provided by ETE)

Data sheet: This sheet will be converted into a suitable electronic database

### STRUCTURE OF THE TEMPLATE

**Record:** number (1 for closed – after Sept14- and 2 for actual projects)

**Category:** 1 (projects and initiatives for sustainable tourism development)

**Category:** 2 (projects and initiatives for tourism development with only partial contents for sustainability)

**Category:** 3 (projects for tourism development without approach to sustainability)

**Category:** 4 (projects for rural/local development with partial contents of sustainable tourism)

**Category:** 5 (projects for rural/local development with partial contents of tourism)

### Link to the Tourism

**Strategy:** Indicate the objective of strategy the project is linked to (only category 1, 2 and 4 will be linked)

**Country:** name of Carpathian state(s)

**Region:** According to governmental proposals on geographical scope of application of the Carpathian Tourism Strategy (NUTS levels); including trans-boundary areas

**Keyword(s):** see annex

**Title of project:** full name

**Duration of project:** beginning and ending (mm/yyyy)

**Objectives and results of the project:** short description of goal, objectives and work packages. Results to be linked to actions of the Carpathian Tourism Strategy

### Implementing organization / institution

name and contact of lead partner

**Project partners:** Partner

**Total amount of project:** in home currency and in Euro

**Financing institution(s):** (co-) financed by EC; national, regional local government or institutions etc.

**Name of program(s):**

**Project-website** if existent

**Annex: Detailed Categories (as scroll-down menu online)**

Category	Sub-category
1. Principles of Sustainable Tourism	
2. Management	a) Destinations (all sizes of...village – country)
	b) Accommodations (SMEs)
	c) Tours
	d) Cultural heritage (e.g. WHS)
	e) Natural heritage (e.g. BR, NP)
	f) Risks (climate, water, soil, safety)
3. Infrastructure	a) Activities (Nature based, culture based, event based)
	b) Public tourism facilities
	c) Public transport in the destination
	d) Access to the destination (public transport directly to the destination)
	e) Roads, airport, rail and waterways access to the destination
	f) Environmental infrastructure (water, waste, sewage Energy efficiency)
4. Product development	
5. Marketing and Communication (external)	
6. Stakeholder Involvement	a) Mapping
	b) Communication
	c) Networking
7. Planning	a) Tourism Management and Development Plan (local level)
	b) Feasibility Study
	c) Strategy Development (national level)
8. Certification and Labelling	
9. Training and Capacity Building	
10. Monitoring and Evaluation	a) Monitoring system
	b) Indicators

## Structure for Database of HANDBOOKS and GUIDELINES to Support (sustainable) Tourism Development, e.g. in the Carpathian Regions

**General remarks:** Only collect publications that cover sustainable tourism related topics

Data sheet: This sheet will be converted into a suitable electronical database

### STRUCTURE OF THE TEMPLATE

**Record:** number

**Category:** 1. Manuals and Guidelines  
2. Other relevant publications

**Keyword(s):** see Annex 1

**Title:** full name of manual or guidelines in original language (to be translated into English)

**Language:** Original language (scroll)

**Published:** location and date

**Author(s):**

**Website:** of manual or guidelines, if existent

**Mode of Access:** Free of charge; fee

**Address:** full address, where the manual or guidelines can be ordered

**User's Ratings:** Rating by users about usefulness of the content (later!)

#### Annex: Detailed Categories (as scroll-down menu online)

Category	Sub-category
1. Principles of Sustainable Tourism	
2. Management	a) Destinations (all sizes of...village – country)
	b) Accomodations (SMEs)
	c) Tours
	d) Cultural heritage (e.g. WHS)
	e) Natural heritage (e.g. BR, NP)
	f) Risks (climate, water, soil, safety)
3. Infrastructure	a) Activities (Nature based, culture based, event based)
	b) Public tourism facilities
	c) Public transport in the destination

	d) Access to the destination (public transport directly to the destination) e) Roads, airport, rail and waterways access to the destination f) Environmental infrastructure (water, waste, sewage) Energy efficiency
4. Product development	
5. Marketing and Communication (external)	
6. Stakeholder Involvement	a) Mapping
	b) Communication
	c) Networking
7. Planning	a) Tourism Management and Development Plan (local level)
	b) Feasibility Study
	c) Strategy Development (national level)
8. Certification and Labelling	
9. Training and Capacity Building	
10. Monitoring and Evaluation	a) Monitoring system
	b) Indicators

**Funding institution:** Federal Environment Agency (UBA) on behalf of the German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety with funds from the Advisory Assistance Programme for environmental protection in the countries of Central and Eastern Europe, the Caucasus and Central Asia and other counties neighboring the European Union (AAP). It is supervised by the Federal Agency for Nature Conservation (BfN).

