



The Alps – The Carpathians
Mountain Energy



2ND ALPINE – CARPATHIAN COOPERATION FORUM

September 7th – 8th 2013

Rzeszów



ALPINE - CARPATHIAN
COOPERATION
FORUM



Alpine - Carpathian
Cooperation Bridge

Dear Sirs!

In September 2012 we were honored to have you staying during the first edition of the Alpine-Carpathian Cooperation Forum- an event which was then the first international venture of this type for us and which is a great experience and which reminds us of a great success now. Your opinions and impressions from the stay in Rzeszów prove our decision to organize the big, international fair-conference event as right, justifying at the same time its continuation as necessary to fulfill the mission of the Carpathian Euroregion.

This is why The Management Board of the Association of the Carpathian Euroregion Poland with Partners invites you on **September 7th - 8th 2013** to take part in the second edition of the *Alpine - Carpathian Cooperation Forum* in Rzeszów. The Forum is held under the patronage of: Mr Marek Kuchciński - Vice-Marshall of the Sejm of the Republic of Poland, Mr. Johannes Hahn - EU Commissioner for Regional Policy, Mr Stanisław Ożóg - Member of the Sejm of the Republic of Poland, Mr Tomasz Poręba - Member of European Parliament, Mr Władysław Ortyl - Marshal of the Podkarpackie Voivodeship, Mr Józef Jodłowski - Chairman of the Rzeszów District and Mr Janusz Witkowski - President of the Central Statistical Office. We are also glad to take also note of the institutional patronages and especially these ones of the Carpathian Convention and the Alpine Convention proving a strategic dimension of the cooperation between the Alpine and Carpathian development area and its individual stakeholders. We are as always supported by the Association of European Border Regions where the Carpathian Euroregion belongs. We are glad to see the AGH University of Science and Technology in Cracow and The National Chamber of Commerce among patrons and protectors.

To be reliable, counting on partnership in realization of our activities, we organize the Alpine-Carpathian Cooperation Forum this year with partners together: with The Association for Development and Promotion of Podkarpacie "PRO CARPATHIA", the International Fair of Rzeszów and the Regional Development Agency of Rzeszów .

This international event carried out as part of the project „Alpine - Carpathian Cooperation Bridge” co-financed from the means of the Swiss-Polish Cooperation Program is an expression of potential and aspirations of our organization with priority to use any option to efficiently support the social-economic development of the Carpathian Euroregion and the Carpathian mountains. We see now that , it is impossible to achieve ambiguous plans to create a common social-economic area on the Euroregion area without a wide international and intersectoral partnership. It is also significant the way how we will promote our regions and encourage foreign contractors to cooperate. This is why we continue now the event initiated in 2012. Experience-rich and still inspired by changing social-economic conditions in Europe, we want to focus attention of European and international governments, institutions and social partners on Carpathian issues again.

The Forum as international meeting will be an occasion to show potential of the Carpathian and Alpine regions and of the other partners from Europe and from the World, in terms of social-economic profiles and experience in development politics carried on and social-economic projects as well. The Forum is a place where diplomats, politicians, members of local governments, businessmen, representatives of the world of science and art., representatives of non-governmental organizations and business support organizations from Alpine and Carpathian region will have occasion to meet each other, share their experiences and what we are especially counting on, to establish and to develop cooperation in many fields. There will take place an International Fair as part of the Forum where over 120 exhibitors from between ten and twenty European countries representing leading branches of economy will present their offers and cooperation abilities. The Fair is also a place for

investor meeting. We will also invite you to take part in international discussion panels where representatives of Alpine and Carpathian countries and regions and the highest class experts will bring us closer to understanding the issues of mountain regions in European Union in political, business and social aspect. Additionally, we took care of “intellectual nourishment”. The participants of the Forum will be accompanied by artistic events presenting treasure of cultural legacy of Alpine and Carpathian countries.

We hope, that thanks to the Swiss help and inspiration we will be not only able to create a new, celebrated international event which will be in the future a regular item in your calendars, but we will also inspire many partners from the whole Europe to cooperate for the Carpathian Euroregion.

We look forward to seeing you!



Józef Jodłowski

*President of the Management Board
Association of the Carpathian Euroregion Poland*

Chairman of the Rzeszów District

Dawid Lasek *Vice President of the Managing Board
Association of the Carpathian Euroregion Poland*

Project Coordinator



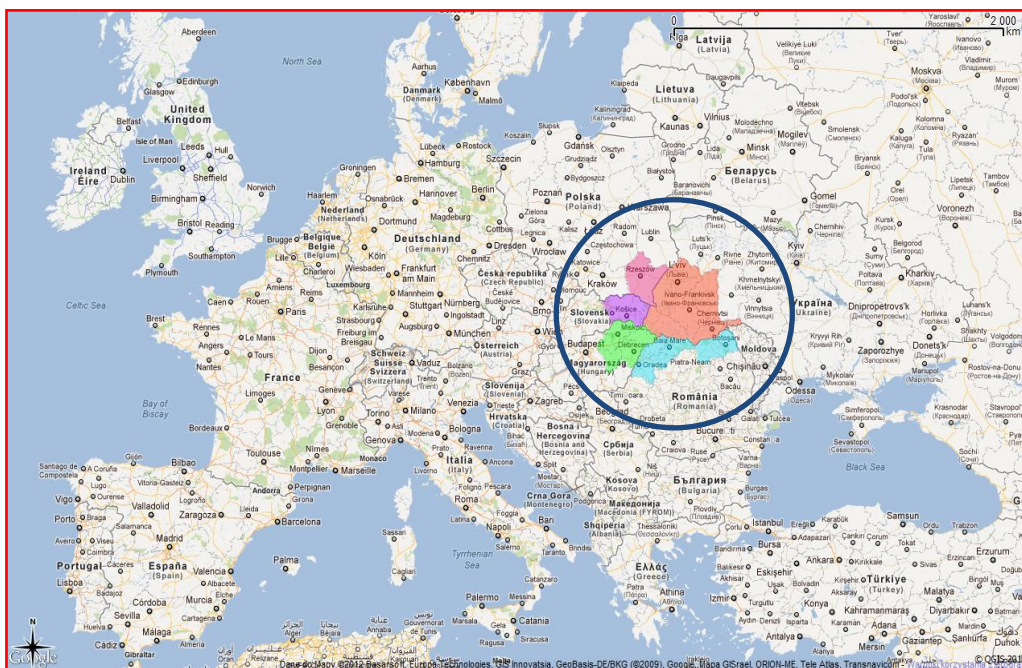
THE CARPATHIAN EUROREGION

The Carpathian Euroregion is one of the biggest trans-border cooperation areas in Europe. It covers a territory of above 156 000 sqkm populated by more than 15 000 000 people. It is created by trans-border regions of Poland, Slovakia, Ukraine, Romania and Hungary.

The area of the Carpathian Euroregion is one of the most attractive and the most differentiated geographic areas in the Middle Europe. Its specificity is formed by regions of a low social-economic development level. The great potential being there in human resources, natural assets and cultural legacy is still not utilized in an appropriate way. An additional factor is the fact that the Carpathian Euroregion is divided by external border of the European Union and the political significance of the partnership with Ukraine has a strategic dimension for each of the Carpathian countries and especially for Poland.

The Carpathian Euroregion, due to its demographical, cultural, economic and social homogeneity is an excellent field to introduce and to test the newest solutions in terms of development management, in administration, business and in other fields of social-economic life as well. The ability to cooperate and active involvement of partners in activities for cohesion and development of the Carpathian Euroregion area are the factors deciding about its success in the future.

The Euroregion is today also a developing territorial cooperation structure based on a network of associations representing each of the country parties .It is a location where many development-supporting initiatives emerged and are realized now, including these ones with institutional character. The next 10 years of cooperation development as part of the Carpathian Euroregion will be based on a partnership of entities of public, private and non-governmental sector for creation a common social-economic sphere in domestic and European relations.



Area of the Carpathian Euroregion against the background of Europa

FORUM ORGANIZER

– ASSOCIATION OF THE CARPATHIAN EUROREGION POLAND

Association of the Carpathian Euroregion Poland has been established in 2000 as an organization representing Polish party of the Carpathian Euroregion. Mission of the Association of the Carpathian Euroregion Poland is to *create a common social-economic space on the Carpathian Euroregion area. Main tool to fulfill this mission is the strategy “Carpathian Horizon 2020”*

Motto of the Association for the realized mission is a watchword: “Let’s join together for Carpathians development” and for activity quality of the organization a watchword: “All well or nothing” .

Association of the Carpathian Euroregion Poland functions since 2001 as an institution implementing components of trans-border programs of the European Union. 304 Polish-Slovak and Polish-Ukrainian projects were realized through the Association by entities from the territory of our Voivodeship for amount of above PLN 30 000thou. Such an integrated intervention has changed an image and dynamics of trans-border cooperation of hundreds institutions from Podkarpacie and tens of thousands of people got a chance to join the social-economic circulation of international exchange.

The Association is currently composed of 58 self-governments from the territory of Podkarpacie and Małopolska voivodeships. There are currently functioning Ukrainian, Slovak and Romanian structures of the Carpathian Euroregion based on official-legal solutions accepted by the Association. Thanks to our initiatives a reorganization of the Carpathian Euroregion has been finalised.

The Association develops strategic relations with Euroregions in the whole Europe. Our cooperation relates including but not limited to the Oresund Euroregion (Sweden – Denmark), Mass – Rhein Euroregion (Belgium – Holland – Germany), PskOV – Livonia Euroregion (Lotva – Estonia – Russia). The Association is a member of the Association of the European Border Region and its representative has a seat in the Executive Committee (Board of Directors) of this organization .

The Association develops a strategic partnership with Alpine region. As a part of the “Alpine-Carpathian Cooperation Bridge” partially founded by Swiss Confederation, the organization gives grants to businessmen, self-governments and other organizations from Podkarpacie for social-economic cooperation with partners from Alpine regions. The “Alpine-Carpathian Cooperation Forum” – the greatest international fair-exhibition event with promotional character in Podkarpacie - is also organized as a part of this venture .

The Association keeps working relations with diplomatic posts of European countries and especially of these Carpathian ones. Representatives of embassies, consulates take often part in the events organized by the Association and vice versa the representatives of the Association are invited for meetings for discussion about cooperation directions and plans .

The Carpathian Euroregion Poland is first of all an institution of future- the well established leader position in the Carpathian mountains, many working relations in the whole Europe and first of all – a development concept based on the “Carpathian Horizon 2020” Strategy ensuring continuation of the process to involve the Carpathians in the main stream of development for the trans-border areas of the European Union.

MISSION OF THE ALPINE- CARPATHIAN COOPERATION FORUM

„To present the Carpathian Euroregion to Europe - to invite Europe to the Carpathian Euroregion” is a message of the actions of the Carpathian Euroregion Poland in terms of information and promotion.

The Concept of the Alpine-Carpathian Cooperation Forum – international conference-fair event taking place on regular basis, specialized in cooperation and development of mountain and trans-border regions.

The Alpine-Carpathian Cooperation Forum means sharing international experiences. It is an opportunity to have discussion among participants from a wide range of background about cooperation for development and presentation of potentials of European partners in one place – there are fundamental functions of this event. To precisely determine and achieve their Corporate businesses, entities from the Carpathian Euroregion need a place where their representative can meet together with partners from Europe and from the World, to share their experiences, to talk about problems and challenges and first of all to set common actions to support development. The Alpine-Carpathian Cooperation Forum is such a place indeed!

We wish, the Forum is a place where a „critical mass’ is achieved, being a source of concepts for concrete development initiatives, programs and projects. Making use of experiences and involvement of partners from Europe we wish to enhance level of our abilities in development management. We want to direct Europe’s eyes to development problem of the Carpathians, as a peripheral region and missed so far on the map of the development politics of the European Union area. Any conclusions elaborated during the Forum shall be a material impacting the development strategy of the area of the Carpathian Euroregion and the Carpathians and a contribution in domestic and European strategies. We wish to encourage international organizations, European Union institutions, member states and regions to accomplish a better political cooperation for development of the Carpathian Euroregion and of the whole Carpathians. The Forum is a place for business meetings- we wish the Forum is always accompanied by Cooperation Fair, where representatives of many branches and exhibitors from the whole Europe have an opportunity to meet together and to present their offers. The Carpathian Euroregion needs information, knowledge and investments, needs the best European and global solutions and experience. The Forum is a place where all these elements harmonize with our professional preparation for cooperation, resulting from many years of experience and from the anticipated strategy.

PANEL DISCUSSIONS
OF THE 2ND ALPINE-CARPATHIAN COOPERATION FORUM

As a part of the 2nd Alpine-Carpathian Cooperation Forum we offer you participation in discussion panels which are an opportunity to meet world class experts, politicians, diplomats. We wish to present you, in a synthetic, interesting form, opinions of people, whose experience, expertise and position can influence further direction of cooperation development in the area of the Carpathian Euroregion and the Carpathians. This year we offer you

On September 8th 2013 - ACCF Conference Centre, 10 am - 11.30 am

1st PANEL „European political and economic cooperation for the Alps and the Carpathians”

Basic points: What are the reasons for faster development of the Alpine region which utilizes its resources in a complex way? Is it true that the differences in social-economic development level of Alpine and Carpathian countries and their different political history determine development status of these both geographical regions? What about the role of the cooperation between states, regions and the other social-economic players for supporting development of these regions? What does effectiveness in promotion of the Alps as a great international brand consist in?

As part of the 1st Panel discussion politicians, diplomats, representatives of self-governmental authorities will discuss the subjects of political and economic cooperation in the Alps and the Carpathian region. A contribution to the discussion is except for the basic differences in the level of social-economic development a completely different support level provided for both regions by the European Union, governments and self-governments. Prosperity of the Alps is opposed to the backwardness of the Carpathians. On the other hand the authenticity of the Carpathian region can become a development asset. During discussion panel participants will give some thought to the issue, what can be done to bridge the gap of development between the Carpathians and the Alps and how to encourage the European Union to provide due support for the Carpathian region.

Moderator:

Roman Młodkowski

Panel discussion participants:



Marek Kuchciński - Vice-Marshall of the Sejm of the Republic of Poland

Topics:

- The interparliamentary cooperation for the development of the Carpathians
- The Parliamentary Activity of the Carpathian Team
- Conference "Europe of the Carpathians" - summary results of the cooperation



Marjan Šetinc - Ambassador Extraordinary and Plenipotentiary of the Republic Slovenia in the Republic of Poland

Topics:

- The participation of Slovenia in the Alpine initiatives (Alpine Convention, the Alpine Space Programme)
- Interregional and international cooperation of Slovenia for the Alps
- Evaluation of the effectiveness of intervention programs of the European Union for the Alps



Markijan Malskyj - Ambassador Extraordinary and Plenipotentiary of Ukraine in the Republic of Poland

Topics:

- The policy of Ukraine on issues the Carpathians
- Government's work in scope of European integration
- The Eastern partnership as part of a policy for the Carpathians



Yaroslav Dubnevych - Member of the Verkhovna Rada of Ukraine

Topics:

- The policy of Ukraine on issues the Carpathians
- The work of the Verkhovna Rada of Ukraine on issues of European integration
- The Eastern partnership as part of a policy for the Carpathians



Bogdan Rzońca -Member of the Sejm of the Republic of Poland

Topics:

- Cooperation within the framework of the Polish-Swiss parliamentary group
- The history of interregional cooperation for the Carpathians Mountains, in the frame work of the Carpathian Euroregion
- East dimension of carpathian cooperation



Tomasz Poręba -Member of the European Parliament

Topics:

- Activities towards the Carpathians in the European Parliament
- Aid to the Carpathian Mountains in the European Union Programmes over the 2014-2020. Comment
- Via Carpathia - the main infrastructure project for the Carpathians



Alfonso Alcolea Martinez - Committee of Regions of the European Union

Topics:

- The role of the Committee of the regions in supporting cross-border cooperation in Europe
- Projects implemented under the auspices of the Committee of the Regions in the area of the Carpathians
- The role of European Groupings of Territorial Cooperation in the EU'S regional development policy



Pier Carlo Sandei - Temporary Office of the Carpathian Convention in Vienna

Topics:;

- Rules of activity of the Carpathian Convention - the role of partnership in the implementation process
- Impact of the Carpathian Convention on the socio-economic development of the Carpathian Mountains in practice
- Thematic initiatives within the framework of the Carpathian Convention (according to categories: tourism, transport, wildlife conservation)

September 7th 2013 –ACCF Conference Center, 11:45am – 01:15pm

2nd PANEL DISCUSSION „Local and over-regional initiatives of territorial cooperation in the Alps and in the Carpathians”

Basic points: What about the situation of the grass-roots development-supporting initiatives in different parts of Europe with special consideration taken for the Carpathian and Alpine region?

Do the governmental, regional and self-governmental authorities support and make use of the cooperation with such organizations for social-economic development? What about the activities coordination system between social partners and authorities? Does activity of organizations of such kind influence determination of development goals of Alpine and Carpathian regions? Do they take part in the process of programming and implementation of development strategy? What about the role of initiatives of such type in social-economic life?

As a part of the 2nd panel discussion experts and representatives of various type of organizations will give some thought to the role of local, regional and supraregional, grass-roots initiatives in development policy realized on Alpine and Carpathian areas. It seems to be crucial to try to determine impact of these type of initiatives, mainly the non-governmental ones on social and economic goals of both regions. Essential element of discussion during this panel will be comparison of cooperation models between public, private and non-governmental sector in the Alps and the Carpathians region. Experiences of foreign partners in terms of utilization of European Union programs and other aid instruments will be also an interesting topics to talk about. The panel discussions will conclude with recommendations for the Carpathian region as regards further development of cooperation structures.

Moderator:

Roman Młodkowski

Panel discussion participants:



Stanisław Ożóg - Member of the Sejm of the Republic of Poland

Topics:

- the role of the Carpathian Euroregion for the interests of local government
- works in Polish Parliament associated with the support of the local government
- the role of Via Carpatia for the development of the Carpathian Euroregion



Davide Donati - Head of Brussels Office of the Presidency Cabinet of the Regional Government Department of the Piemonte Region

Topics:

- Mission and office activities forms
- The state of cross-border, interregional and international cooperation of Piemonte
- Examples of good practice and executed projects



Jens Gabbe – Chairman of the AEBR Advisory Committee of the Association of the European Border Regions

Topics:

- The history and activities of the Association of European Border Regions
- Assessment of the state of progress of the cross-border cooperation in the Alps and Carpathians
- Recommendations for the Carpathian Euroregion



Volodymyr Horbovyi - President of the Self-Government Association "Carpathian Euroregion - Ukraine"

Topics:

- The state of cross-border cooperation in the framework of the Carpathian Euroregion on the Ukrainian side.
- Implemented initiatives and projects
- International cooperation of Ukrainian authorities



Michael Meyer – Member of the Board of the Ecological Tourism in Europe

Topics:

- Idea and objectives of activity for ecological tourism in Europe
- The possibility of cooperation in the Carpathian Mountains in the field of tourism
- Examples of European local initiatives for the development of tourism



Paolo Petiziol – President of the Mitteleurope Cultural Association

Topics:

- Mission, goals and methods activities of the Mitteleurope Cultural Association
- The status and structure of cross-border cooperation at the borderland between Italian-Slovenian
- The Idea of the Euroregional Conferences in Gorizia



Jaroslav Štefek- Regional Development Agency, Euroregion Glacensis

Topics:

- The state of cross-border cooperation at the borderline between the Czech and Polish
- Examples of projects realization
- Support for cross-border initiatives by government and regions of the Czech Republic



Antonio Zambon- The Coordinator of the network of municipalities "Alliance in the Alps"

Topics:

- History, role and activities of the network of municipalities "Alliance in the Alps"
- The State of cross-border cooperation and lead initiative members of the network of municipalities "Alliance in the Alps"
- An overview of the projects of the network of municipalities "Alliance in the Alps"

September 8th 2013 -ACCP Conference Center, 10:30am - 12:00am

3rd PANEL „*Tourism in Europe: Between tradition and innovation*”

Basic points: The Carpathian Euroregion and the Carpathians make a huge tourism potential which should be treated as development chances. The question is if the potential stakeholders, i.e. regional and self-governmental authorities, businessmen from tourism branch, tourism organizations are properly prepared for this challenge? How to combine the potential sticking in the unique natural environment and rich cultural legacy? How to utilize technological developments and to implement innovative solutions professionally? What to do to give a chance to the “Carpathian brand” created by the Carpathian Euroregion to become known on European and global markets efficiently? How to overcome the problems with cooperation ability of the milieus connected with tourism in the Carpathians? The question is if any foreign experiences and especially these ones of Switzerland can be helpful for this venture?

In the 3rd panel discussion, preceded by premiere presentation of the Carpathian Brand Strategy, world class experts from tourism branch from Poland, Slovakia, Ukraine, Switzerland, Germany and Spain will discuss about chances and threats for tourism development in the Carpathians. A watchword is innovation and tradition as growth poles for tourism. European experiences in this respect will be compared. Experts with panel participants together will give some thought to the issue, how international cooperation in the Carpathian promotion can ultimately influence the commercial success of “the Carpathian Brand”. Some optimum scenario for tourism development in the Carpathians will be discussed based on experiences, and especially these ones from Switzerland. In

conclusion the participants will define optimal scenario for tourism development in the Carpathians, in recommendation form.

Moderator:

Marcin Pawlak

Panel discussion participants:



Andreas Duller - Leader of the tourism region "Mittelkärnten"

Topics:

- "Mittelkärnten" Region – characteristic
- Examples of touristic products of "Mittelkärnten"
- International cooperation for development of tourism in "Mittelkärnten"



Eric Jakob - SECO Swiss Agency for Economic Development

Topics:

- The Swiss Confederation's tourism support policy
- SECO's scope of activity and implemented actions
- Tourism projects implemented by Regio Basiliensis



Sten Lundin - Project Manager, Deputy Director of the Department of Trade and Industry Leader Dalälvarna, Swedish rural Association of Dalarna, Region Dalarna (Sweden)

Topics:

- Objectives, methods of activities, projects of Swedish rural Associations of Dalarna



Robert Łętowski - Office Director, "Beskid Zielony" Local Tourist Organisation

Topics:

- Compatibility of strategies elaborated for the Carpathian regions in respect of sustainable tourism development
- Cultural tourism versus creation and dissemination of tourism products, using local potential/ capacity
- Cultural tourism and new technologies usage in order to promote it and making it available.

- Carpathian pasturage - so called "Redyk Karpacki" - as one of very few activities which embraces the whole Carpathian Mountains in many aspects, including also cultural tourism

- "The Carpathian Mountain connects" presentation of the project which consolidates activities for the whole Polish part of the Carpathians through the implementation of the Carpathian Convention assumptions.



Juli Carbó Mulet – President of Casal Catalá de Polónia

Topics:

- Tourism in Catalonia
- Tourist initiatives, programs, projects
- Enotourism in Catalonia - system of organization



Peter Niederer – SAB Schweizerische Arbeitsgemeinschaft für die Berggebiete

Topics:

- Activity of SAB
- Examples of local tourism organization's activity
- Implemented international projects



Iveta Ninajova - Director - Kosice Turizmus

Topics:

- Košice as urban tourism attraction in the Carpathians
- Košice the European Capital of Culture - experiences, impact on tourism
- European partner cooperation of Košice - tourism projects



Andrey Terebuh - Director of the Department of Tourism, National University "Lviv Polytechnic"

Topics:

- System of support for tourism in Ukraine
- leading tourism attractions in the Ukrainian Carpathians
- international tourist cooperation of Lviv Polytechnic

BASIC INFORMATION ABOUT FORUM

HONORABLE PATRONAGES:

Marek Kuchciński – Vice-Marshall of the Sejm of the Republic of Poland

Johannes Hahn – EU Commissioner for regional policy

Stanisław Ożóg – Member of the Sejm of the Republic of Poland

Tomasz Poręba – Member of the European Parliament

Władysław Ortyl – Marshal the Podkarpackie Voivodeship

Józef Jodłowski – Chairman of the Rzeszow District

Janusz Witkowski – President of the Central Statistical Office

Committee of the Regions, Alpine Convention, Carpathian Convention, National Chamber for Commerce, AGH University of Science and Technology in Cracow, Association of European Border Regions (AEBR)

MISSION OF ALPINE-CARPATHIAN COOPERATION FORUM:

To present the Carpathian Euroregion to Europe

To invite Europe to the Carpathian Euroregion

To transfer experiences of Carpathian Euroregion to the other regions of Europe

OBJECTIVE OF THE ALPINE CARPATHIAN COOPERATION FORUM:

Creating basis for a broad political-economic cooperation based on European partnership for creation and development common economic plane on the area of the Carpathian Euroregion

Sharing experiences of the new cooperation areas between Carpathian, Alpine, European and global partners

Identification of common economic development processes based on potentials of Carpathian and Alpine regions.

Promotion of potentials of Carpathian and Alpine regions.

TARGET GROUPS:

Politicians

Diplomats

Members of local government

Businessmen

Investors

Scientists

Experts

Business supporting institutions

Regional development agencies

Non-governmental organization from Carpathian and Alpine regions

Local society

TOPICS:

European political and economic cooperation for Alps and Carpathian

Local and over-regional cooperation initiatives of territorial cooperation in the Alps and the Carpathians

Tourism in Europe: Between tradition and innovation

Information Technologies in the service of tourism

THE FORUM IS AN OPPORTUNITY FOR PARTICIPANTS:

- To discuss the future of European development politics of mountain regions
- To present testing outcomes and the best project practices
- To transfer knowledge
- To establish cooperation with new European partners
- To know the regional development concept of the other European organizations
- To establish European partnerships between players of business, public and non-governmental sector

NUMBER OF PRESENTED STATES:

11

APPROXIMATE NUMBER OF EXHIBITORS:

140

ASSUMED NUMBER OF VISITORS:

10 000

LOCATION:

Regional Sport and Exhibition Centre „Podpromie” in Rzeszów

REGIONAL SPORT AND EXHIBITION CENTRE „PODPROMIE” IN RZESZÓW:

Fair area 3000 sqm

One of the most modern sport and exhibition halls in Poland

Facility located in the center of the city

www.hala.imedio.pl

Address: ul. Podpromie 10, 35-045 Rzeszów

**EXHIBITION STANDS:**

Ensured by the Organizer (free of charge)

Basic module 12 m² (3 m x 4 m)

Equipped with: a back space with a curtain, display counter, a table, 3 chairs, 3 luminous points, electric socket and a frieze pasted together with a name. It is an option to order an additional equipment, if it is within Organizer capabilities (free of charge)

ORGANIZATION MATTERS:

Free of charge participation

Provided accommodation in 3- and 4 star hotels located nearby to the Hall "Podpromie" (maximum 3 individuals per 1 Exhibitor)

Provided meals (maximum 3 individuals per 1 Exhibitor)

Exhibitor shall bear costs of transportation only

GENERAL PROGRAM OF THE FORUM

1ST DAY – FRIDAY, SEPTEMBER 6TH 2013

10:00am – 04:00pm Arrival and accommodation of visitors

10:00am – 04:00pm Assembling of exhibition stands.
Podpromie Hall

2ND DAY – SATURDAY, SEPTEMBER 7TH 2013 *Podpromie Hall*

9:30am Fair opening
Podpromie Hall

10:00am – 04:00pm Performances, exhibitions, fashion shows, presentations of countries, regions and exhibitors
Main surface, Podpromie Hall

10:00am – 10:15am Opening session. Development concept of the Carpathian Euroregion
Conference Centre, Podpromie Hall

10:00am – 01:15pm Discussion panels

10:00am – 11:30am 1st Panel : European political cooperation for the Alps and the Carpathians
Conference Centre, Podpromie Hall

11:45am – 01:15pm 2nd Panel : Local and over-regional territorial initiatives in the Alps and the Carpathians
Conference Centre, Podpromie Hall

11:30am – 01:00pm Special event: Presentation of the projects partly founded from grant funds of the Swiss-Polish Cooperation Program
Conference Centre, Podpromie Hall

01:30pm – 02:30pm Festive opening of the 2nd edition of The Alpine-Carpathian Cooperation Forum(AKFW II)

02:30pm – 04:00pm Dinner

04:00pm End of the 1st day of the Fair

07:00pm Gala concert „Over the regions...“: Festive jubilee celebration of the 20th anniversary of the Carpathian Euroregion- awarding Statuettes of CARPATHIAN FALCONS , awarding prizes of the 20th edition of the all-Poland Competition of the Promotional logo AGROPOLSKA. Folk group "Poloniny", AtmAsfera band
Podkarpacka Philharmonic Orchestra in Rzeszowie (by extra invitations only)

3RD DAY – SUNDAY, SEPTEMBER 8TH 2013 *Podpromie Hall*

10:00am Opening of the 2nd day of the Fair

10:30am – 03:00pm Performances, exhibitions, fashion shows, presentations of countries, regions and exhibitors
Main surface, Podpromie Hall

10:30am – 01:45pm Discussion panels

10:30am Presentation of the Carpathian brand strategy
Conference Centre, Podpromie Hall

10:30am – 12:00am 1st Panel : Tourism in Europe: Between tradition and innovation
Conference Centre, Podpromie Hall

12:15am – 01:45pm 2nd Panel : Information Technologies in the service of tourism
Conference Centre, Podpromie Hall

13:30pm – 03:00pm Dinner

03:30pm Close of the Fair Forum

DETAILS

ORGANIZER:

Association of the Carpathian Euroregion Poland
Rynek Street 5, 35-064 Rzeszów, Poland
Tel./ fax +48 17 853 68 98
e-mail: sekretariat@karpacki.pl

CO-ORGANIZER:

Association for Development and Promotion of Podkarpacie "PRO CARPATHIA"
Rynek Street 16, 35-064 Rzeszów, Poland
Tel./fax: +48 17 852 85 26
e-mail: info@procarpathia.pl

OFFICE OF THE ALPINE-CARPATHIAN COOPERATION FORUM:

Carpathian Centre of Economic Cooperation and Regional Product
Rynek Street 16, 3rd floor, 35-064 Rzeszów, Poland
Tel. +48 17 857 63 69,
Fax +48 17 862 20 73
e-mail: kcwgipr@alp-carp.com

FORUM COORDINATOR:

Dawid Lasek - Project Coordinator, Vice-president of the Association of the Carpathian Euroregion
Tel. +48 17 857 63 69, +48 17 853 68 98
Fax +48 17 853 68 98, +48 17 862 20 73
e-mail: dlasek@karpacki.pl

ASSISTANTS:

Agnieszka Fryc -Partnership, Information and Promotion Office Manager
Tel./Fax: +48 17 857 63 69
e-mail: afryc@karpacki.pl

Elżbieta Skibińska - Specialist in organizational matters
Tel./Fax: +48 17 857 45 64
e-mail: eskibinska@karpacki.pl

MEDIA PATRONAGES:



STRATEGIC PARTNERS:



The Power to Surprise

