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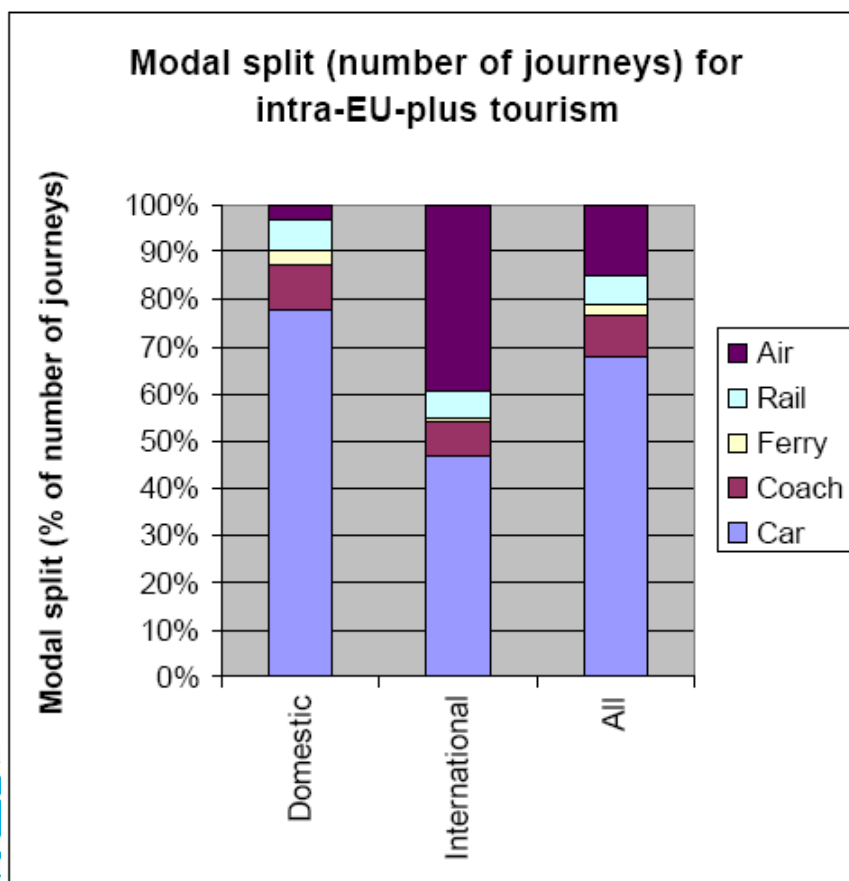
Access2Mountain

Sustainable Mobility and Tourism in Sensitive
Areas of the Alps and the Carpathians

CCIC Meeting, 18 February 2014,
Prague

Matthias Jurek, UNEP Vienna ISCC

Transport in Tourism is not sustainable



- Increasing: travelling by car or plane
- Changes in travel behaviour:
 - more often – longer distances – fewer days

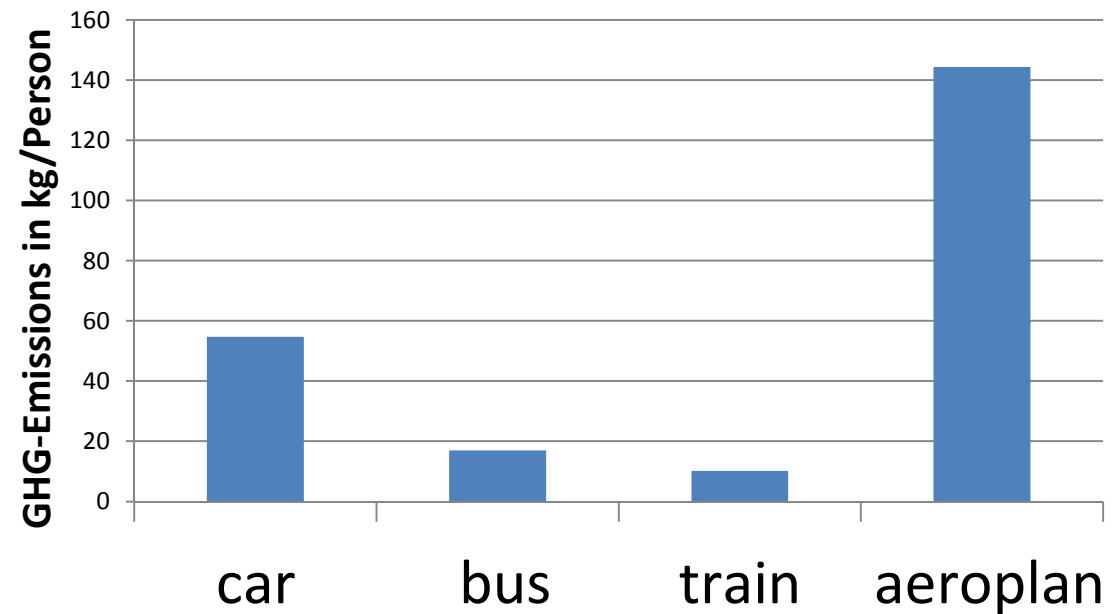


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Transport in Tourism is not sustainable



GHG-emissions: travelling from Vienna to the ski-resort Hochfügen



Negative impacts of transport in mountains



- Sensitive eco-system
- Air pollutants
- Noise effects
- Greenhouse gas emissions
- Climate change effects
- Fragmentation and habitat loss
- High infrastructure costs

Jointly for our common future

The A2M project - Main objectives

Durable environmentally friendly tourism.
Accessibility and connection to, between,
and in sensitive regions of the Alps
and Carpathians

Specific Objectives

- Knowledge building and transfer
- Improvement of Infrastructure / Connections
- Transnational mountain regional development
- Environmental performance
- Multi-level policy



Jointly for our common future



Access2Mountain - Key facts

- ETC - South East Europe – 2nd call
- Lead partner - Environment Agency Austria (UBA)
- 12 Project Partners and more than 30 Observer
- May 2011 – April 2014 (36 months)
- Total Budget ~ 2,2 Mio. €

Jointly for our common future

Partnership

Environment Agency
Austria

Federal Ministry for
Transport, Austria

Mostviertel Tourism,
Austria

National Park
Gesäuse, Austria

European Academy
Bozen/Bolzano, Italy

University of Camerino,
Italy

Timok Klub, Serbia

Rzeszow Regional
Development Agency , PL

MARAMURESINFO-
TOURISM, Romania

NORDA (until June 2012),
Miskolc Holding (from June
2012) HU

Agency for the support of
regional dev. Kosice, SK

Carpath. Foundation, Ukraine



Source: EUROSTAT. © EuroGeographics 2001 for the

Associated Strategic Partner / Observer

Per. Secretariat of Alpine Convention	Ministry of Environment of the Slovak Republic	Ministry of Infrastructure of Poland
Austrian Ministry of Environment	Ministry of Environment and Forest, RO	Serbian Chamber for Commerce, Dep. Tourism
Ministry for the Environment, IT	Ministry of Rural Development, HU	European Federation of Museum and Tourist Railways
Ministry of Transport, SL	Ministry of Environmental Protection, Ukraine	Office for Sustainable Development, Montenegro
Ministry of the Environment of Poland	Ministry of Environment and Spatial Planning, Serbia	Additional observer on regional level

3 years of implementation ...

- 2 “Best practice”-collections: regional railways and multi-modal transport
- Pilot activities of project partners:
Feasibility studies of intermodal routes, new transport offers, ticketing systems, packages,...
- Communication strategies, marketing, stakeholder work, awareness raising, trainings
- Transport model
- Consolidated version of draft text Protocol on Sustainable Transport to the Carpathian Convention (4 meetings of WG Transport as well as back-to-back meeting with AC/WG Transport)



7 partnermeetings in
Vienna (AT), Mostviertel (AT),
Miskolc (HU), Bolzano (IT),
Maramures (RO), Uzghorod
(UA), Kosice (SK)

Mid-Term-Conference
Kosice (SK) in October 2012

Alps-Carpathian-Diss.-Event
„SWOMM“
Vienna (AT) 11 Dec. 2013

Final steps by April 2014

- Final synthesis reports for the
 - Regional Railways
 - Multimodal Transport
 - Project evaluation

Common Charter to be concluded in the frame of the Final Conference in April 2014

Visit our website:
www.access2mountain.eu

UPCOMING Final Conference
1-3 April 2014
National Parc Gesäuse (AT)



puremobility2puremountains
International Conference | National Park Gesäuse, Austria
1st to 3rd of April 2014

Tacking stock ...

- Cooperation as key element
 - Transnational, cross-border, national, regional
 - Trans-sectoral: transport – tourism – environmen
- Sustainable mobility in tourism is feasible
- Sustainable mobility in tourism regions is feasible – fundings needed at least in the start up phase
- Transport Protocol as strategic document
- Further supportive project work needed – Follow up planned...





THANK YOU!

Please visit also

www.access2mountain.eu



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