

PROGRAMME

4TH EDITION OF ALPINE-CARPATHIAN COOPERATION FORUM

19-20 NOVEMBER 2015

Rzeszów, Hilton Garden Inn

19 November 2015 (Thursday) (2ND floor; the MILLENIUM conference hall)

Foreign guests'/panellists' arrival and accommodation

19:00 Carpathian Feast - along with a review of the Carpathian culture - performances of Carpathian artistic groups.

Presentation of the Special Guest Partner - Euroregion Saar-Lux- Lor

20 November 2015 (Friday)

8:30 – 09:00

Participants' registration 2ND floor; Foyer Conference of Millenium Hall

9:00 – 18:00

International Trade Fair of CARPATHIA products - exhibition stands entities from the Carpathian regions Ground floor; Gallery Millennium Hall

09:00 – 11:00

SWISS 1ST COMPONENT (the MILLENIUM conference hall)

Opening of the Forum

- Panel **"Summary of the ACFC"** – Summary of the project realization of "The Alpine – Carpathian Cooperation Bridge"

- Panel **"Swiss Aid for the Carpathian Euroregion"** – Analysis of the influence of the Swiss funds on the Carpathian Region

The ceremonial visit of the exhibitions.

11:00 – 11:15

Coffee break

11:15 – 12:45	2nd COMPONENT THE „CARPATHIA” BRAND (2 ND floor, the MILLENIUM conference hall) - Workshop I “Local Product within the Brand” – the conditions and mechanisms of launching local products on the market in Switzerland within the brand, for the producers from the area of the Carpathian Region - Workshop II “Tourist products of the CARPATHIA Brand” – selected tourism products of CARPATHIA Brand, addressed to tour operators, guides, PTTK, foreign visitors and other stakeholders of business (restaurants, hotels)
12:45 – 13:00	Coffee break
13:00 – 14:30	3rd COMPONENT INNOVATION 2 ND floor; - Workshop I "Carpathian Museums - networking and Carpathian museum card" 2 ND floor; Room No. 1; workshops on the preparation of assumptions to start CARPATHIA Museum Pass - Workshop II "tourist Municipal - Swiss experience" 2 ND floor; Room No. 2 workshops devoted to urban tourism as an example of Switzerland
14:30 – 15:00	Review of the Carpathian promotion films CARPATHIA connected with the competition for the best film promoting the Carpathian Region
The end of the 4TH Edition of The Alpine-Carpathian Cooperation Forum 2 ND floor; Millennium hall	
15:00 – 16:00	BUFFET LUNCH – the Garden Restaurant and Entresol at the bar
Accompanying events:	
3 rd Festive Gala awarding “Carpathian Falcons”	
Review of the Carpathian promotion films “CARPATHIA” Movie	
II Transnational Forum of Innovation in Tourism”	