

## INVITATION

*Dear Sir/Madam,*

On behalf of the Managing Board of the Association of the Carpathian Euroregion Poland I would like to cordially invite you to participate at third edition of the international fair-conference event „Alpine-Carpathian Cooperation Forum” which will be held in Rzeszów in Regional Sports and Exhibition Centre “Podpromie Hall” named of Jan Strzelczyk on the 13<sup>th</sup> and 14<sup>th</sup> of September 2014.

„Alpine-Carpathian Cooperation Forum” is the largest fair-conference venture in Central and Easter Europe, which shows the potential of Carpathian area and cooperation of functioning on it entities of the organizations, institutions and companies in the Alpine regions, as well as other parts of Europe. Encouraged by the success of the two previous editions which took place involving a total of more than 230 exhibitors, thousands of visitors and many distinguished guests from Poland and abroad, we proceed to the organization of the next - third edition. This year’s „Alpine-Carpathian Cooperation Forum” will be under the banner *„The Carpathians- between mysticism and intelligent development”* and will be dedicated to the inauguration of the **Carpathian Brand "CARPATHIA"** - - an innovative territorial brand of the Carpathians envisaged by the Association of the Carpathian Euroregion Poland together with the Institute of Tourism in Sierre. “Carpathia” is provided to be a new, strong impulse for development of Carpathian economy and tourism, based on the rich cultural heritage and unique nature of the Carpathian Mountains area. This is an idea which is connecting institutions, environments and habitants of the Carpathian Euroregion in the creation of the common socio-economic space.

In the framework of exhibition-fair part of the Forum in this year will present themselves the most active Carpathian public sector and non-governmental entities and enterprises concentrated within the “Carpathia” brand, as well as entities from the countries and regions of the Carpathian and Alpine.

In addition to the fair, very important element of the III edition of the „Alpine-Carpathian Cooperation Forum” will be International Partnership Forum, under which will be presented concrete and measurable effects of project realization, implemented thanks to the Swiss-Polish Cooperation Programme.

During the Forum will be held panel discussions, lectures and artistic performances. We anticipate the organization of presentations and business meetings. For the second time will be awarded statuettes of Carpathian Falcons - distinctions for contribution to the development of cooperation in the framework of the Carpathian Euroregion.

One of the accompanying events will be a „First Transnational Innovation Forum in Tourism”, dedicated to the issues connected with the exchange of best practices and innovative solutions which are used in tourism ventures undertaken by the by public entities and non-governmental organizations from Switzerland.

At the Forum will be also General Assembly of the Association of European Border Regions – the oldest organization of cross-border regions in Europe, with over 180 members.

The wholeness of event will be accompanied by the celebration of the hundredth anniversary of the outbreak of the First World War.

Organization of the “Alpine-Carpathian Cooperation Forum” is possible due to financial support of the Swiss Confederation, under the Swiss-Polish Cooperation Programme. Thanks to it, the Association of the Carpathian Euroregion Poland has the opportunity for active operation for Carpathian development, based on the experiences of entities with highly developed and efficient used mountain qualities of Alpine countries.

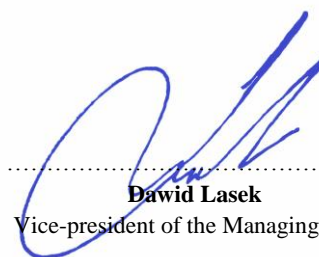
I kindly please for confirmation of your willingness to participate in the Forum as soon as possible. The contact person for this matter is Ms. Agnieszka Fryc, e-mail: [afryc@karpacki.pl](mailto:afryc@karpacki.pl), tel. +48 17 857 63 69. I encourage to familiarize yourself with report from the last edition of the "Alpine-Carpathian Cooperation Forum" and to see the pictures, which are available on the website [www.alp-carp.com](http://www.alp-carp.com) (catalogs of Cooperation Forum and Gallery) and [www.forum-karpackie.pl](http://www.forum-karpackie.pl). As the organizer from our side we provide accommodation and catering for the duration of the Forum.

I hope that we will have the honor of hosting you during the third edition of the „Alpine-Carpathian Cooperation Forum”.

*Yours Faithfully,*

Attachments:

- detailed program of the Forum

  
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**Dawid Lasek**  
Vice-president of the Managing Board

**Honorary Patronage**

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**Tomasz Poręba Member of the  
European Parliament**

