



INVITATION

Sustainable Tourism Strategies for the Carpathians and the Wadden Sea World Heritage – Successful Stories

ITB Berlin, 2015

Wednesday, March 4, 2015, 3.00 – 4.30 pm

Room Dessau 3, Meeting Bridge C (Passage between hall 6 and 7)
(Lectures in German or English)

In February 2014 a common sustainable tourism strategy for the Wadden Sea in the Danish Tønder was adopted at the Trilateral Meeting of the three Wadden Sea countries Netherlands, Germany and Denmark. In September 2014 at the 4th Conference of the Parties to the Convention for the Protection and Sustainable Development of the Carpathians (Carpathian Convention) in Mikulov (Czech Republic) the participating countries adopted the strategy for sustainable tourism development of the Carpathians.

Now there are two transnational sustainable tourism strategies that are exemplary for coastal and mountain regions, respectively. It is a good opportunity to present this successful work with their different geographical conditions now to a wider audience in the tourism sector. The focus of this event is the presentation of these approaches and the successful collaboration between representatives of government delegations, the tourism industry and nature and environmental protection associations.

Representatives of the Common Waddensea Secretariat (CWSS), the National Park Management and the tourism industry will inform about the sustainable tourism strategy of the World Heritage Wadden Sea. The sustainable tourism strategy for the Carpathians and its process will be presented by the Secretariat of the Carpathian Convention (UNEP SCC), the Federal Agency for Nature Conservation and the environmental organization Ökologischer Tourismus in Europa (Ö.T.E.) e.V. (Ecological Tourism in Europe, ETE). Questions from and discussion with the audience is foreseen.

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