

**eurac**  
research

**Building resilient mountain value chains  
delivering private and public goods**

Horizon 2020

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# Specific challenge of the call

Primary production and related value chains & ecosystems in EU's mountain areas

# Project idea

- Diversity of land-use systems in mountain areas
- Megatrends & Socio-Economic Drivers
- Climate change
- Foresight Scenarios
- Output: Practical tools & policy instruments:

Modernize policy instruments

Adapt the value chain development

Secure the long term public good provision

# Partnership

• <b>FIBL</b>	<b>Switzerland</b>	<b>(Lead Partner)</b>
• AGROSCOPE	Switzerland	
• APCA	France	
• BABF	Austria	
• CREA	Italy	
• EFIMED	Spain	
• EURAC RESEARCH	South Tyrol, Italy	
• EUROMONTANA	France	
• UNEP	Austria	
• UNI LJUBLJANA	Slovenia	
• UNI BUKAREST	Romania	

# Technical Details of the Call

- Type of action: Research and Innovation action  
Coordination and support action
- Deadline Model: Two stage Call
- Deadlines: **Submission** of draft for checking at National Contact Point (NCP)  
**15 November 2018**  
**Submission** for the first stage  
**23 January 2019**  
**Submission** for the second stage  
**09 September 2019**
- Budget: up to EUR 6 million

# Research Questions

Preserving the management of mountain areas is fundamental to the vitality, culture, tradition, recreational value and cultural landscape of the region. The form of management must take into account the framework conditions of climate protection, preservation and promotion of public goods and conservation of resources.

- How can mountain **value chains** (MVC) elaborate adaptation mechanisms to address place-specific challenges of increasing interaction, socio-economic change and climate change?
- How can beneficial outcomes of **public goods** provision be sustained through future land management systems of mountain regions?
- How can adaptations in socio-ecological systems, economic relationships and policy support for MVC strengthen **resilient pathways** for land management in mountain regions?

# Expected Impacts of the call

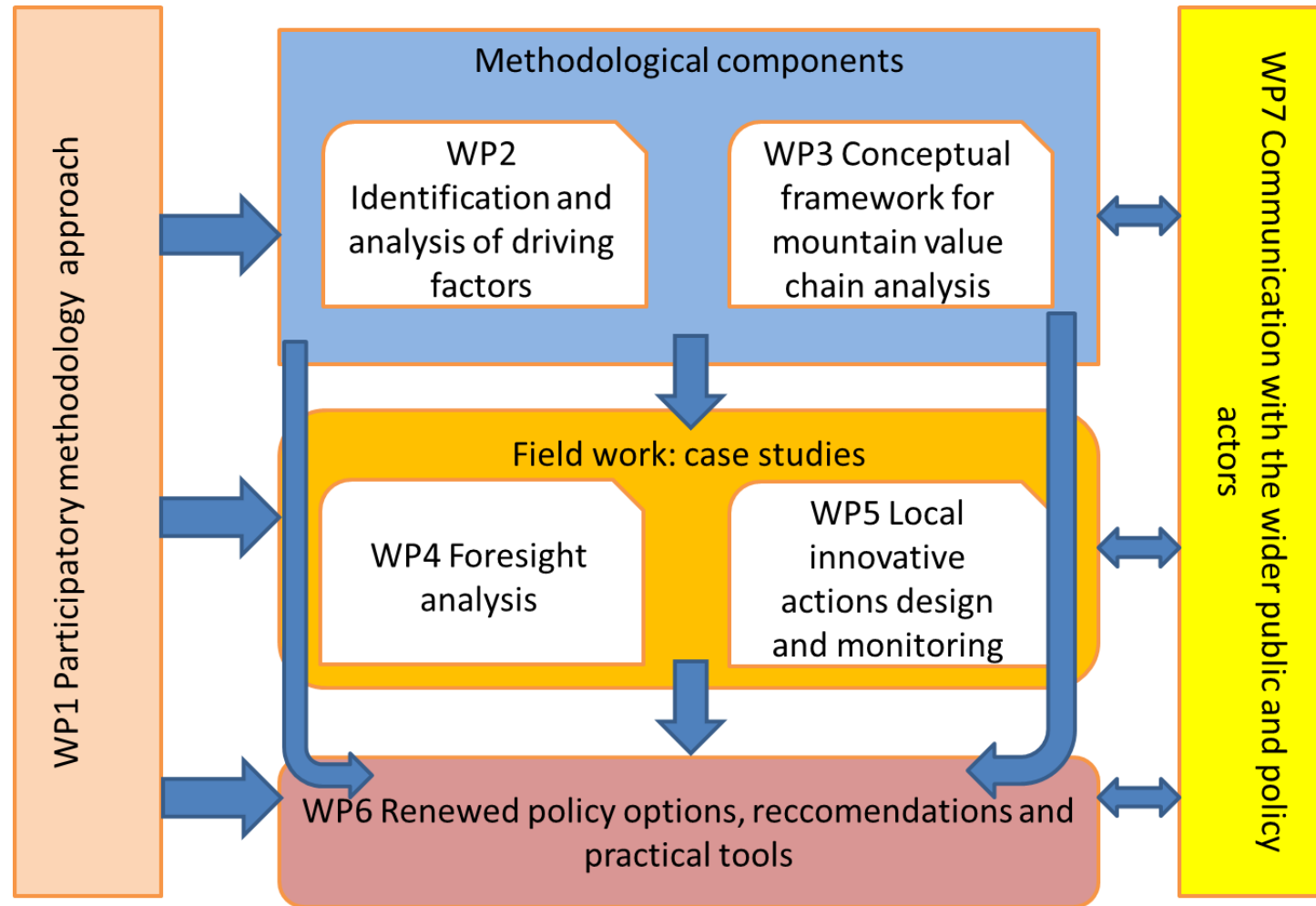
- **Foster the design of future-proof rural policies**
  - recognise future trends
  - translate them into strategic options
  - maximise their uptake by the relevant policy levels
- **Identify and promote policy options**
  - diversify rural economic activities
  - improve the skills base and social capital
  - enhance the attractiveness and sustainable development of rural areas
  - favour generation renewal
- **Maintain and enhance**
  - sustainable primary production
  - income generated by value chains
  - ecosystem service delivery in mountain areas through adequate policies and integrated strategies

# Intended actions

- **Foresight analysis** in the coming decades of the development of
  - primary production
  - related value chains
  - and ecosystems in mountain areas
- Looking at the **positive and negative effects** of
  - climate change
  - changes in policies influencing these areas
  - broader socio-economic drivers



# Work package structure



# Case Studies

## **Specifications:**

- Primary production must take place in mountain areas
- The further processing and thus also the creation of value should take place as long as possible in the mountain area.

## **Aims:**

- Preservation of empirical findings
- Knowledge of different realities
- Derivation of transferable business models

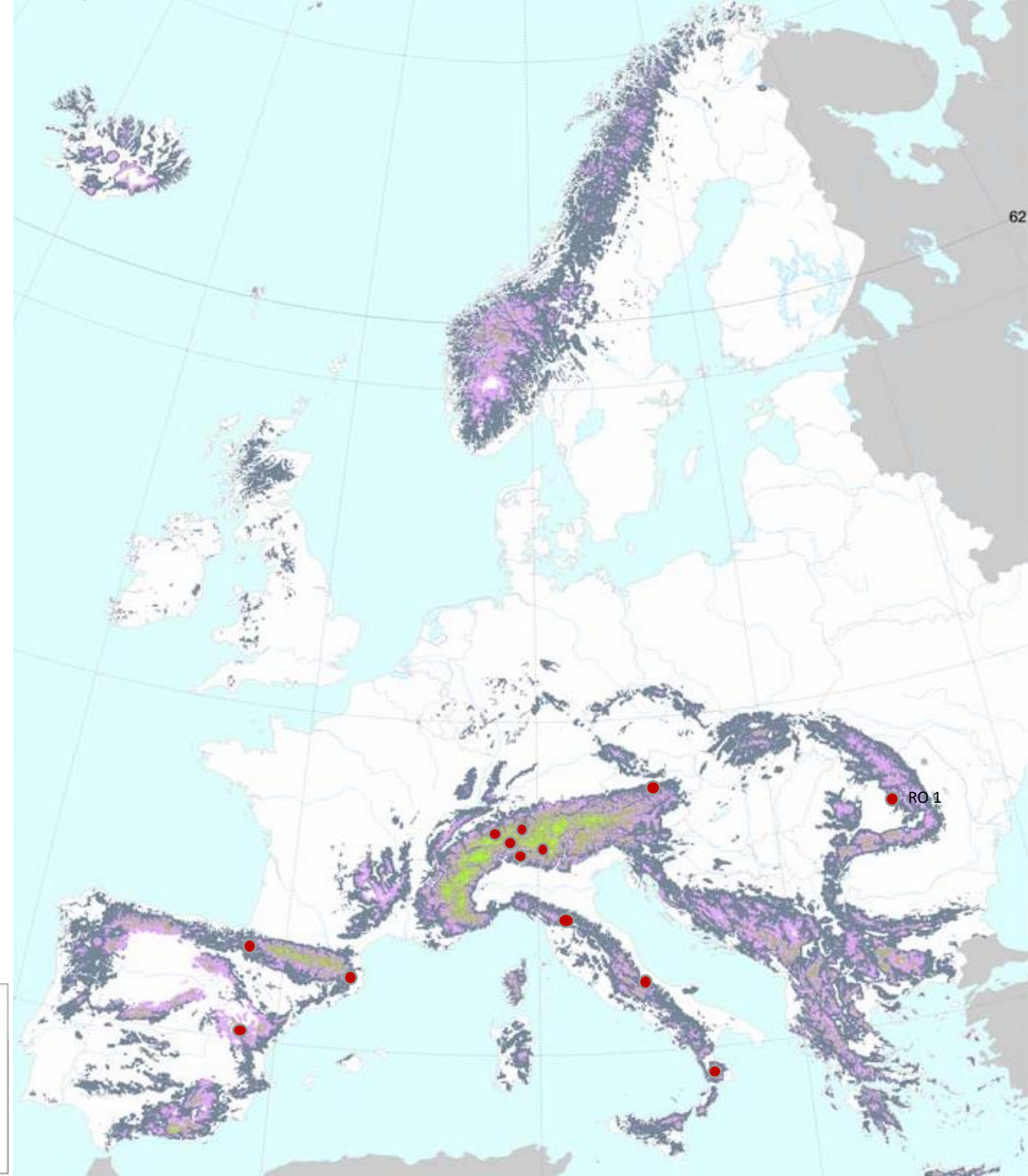
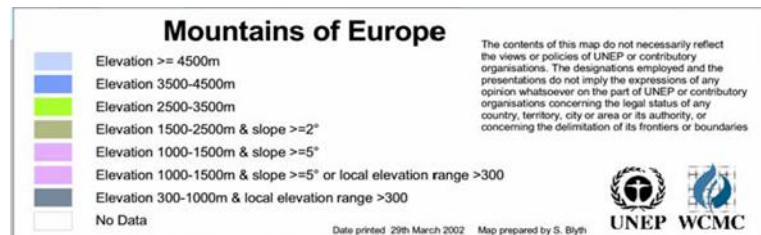
# Case Studies – previous proposals

- Cheese production
- Milk products
- Fruit products
- Timber products
- Non-wood forest products
- Green care offers in forests
- Grain products
- Herb/care products
- Olive oil

# Case Studies

Proposals from

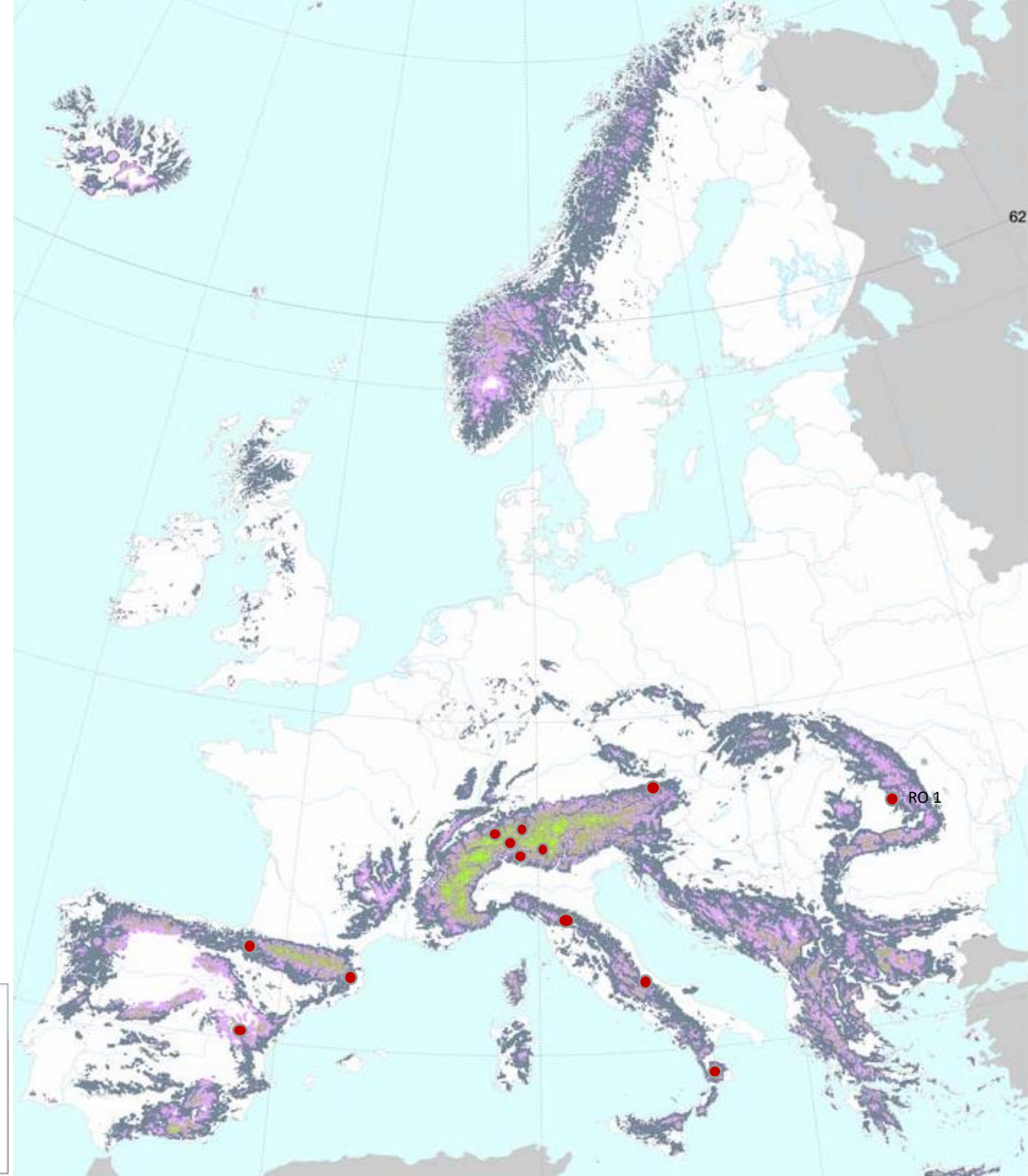
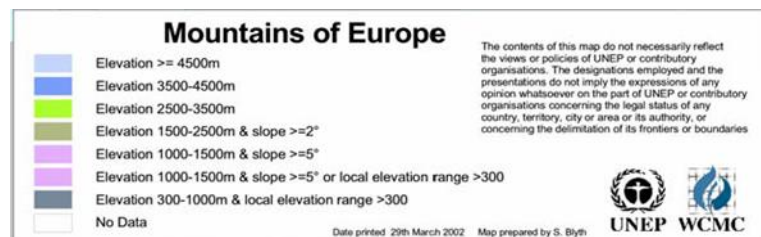
- Spain
- Switzerland
- Austria
- South Tyrol
- Italy
- Romania



# Case Studies

From the following mountain regions case studies are still missing:

- Rhodopen
- Dinaren
- Balkan Mountains
- Norway



# Contact us

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