



Access2Mountain

Sustainable Mobility and Tourism in Sensitive
Areas of the Alps and the Carpathians



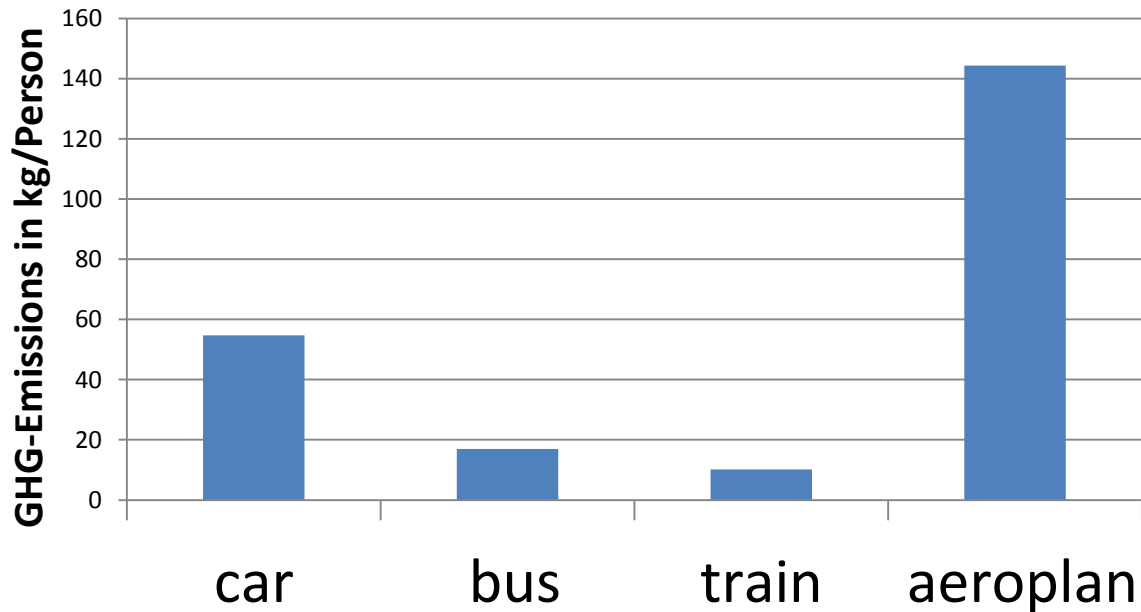
Sustainable transport in the mountains?

- Economic/demographic problems
- Tourism development pressure
- Underdeveloped and insufficient sustainable transport facilities
- Neglected transport infrastructure
- Growing number of privately owned cars

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Sustainability of transport means...

GHG-emissions: travelling from Vienna to the ski-resort Hochfügen



Main objectives

Durable environmentally friendly tourism
Accessibility and connection to, between,
and in sensitive regions of
the Alps and Carpathians

Specific Objectives

- Knowledge building and transfer
- Improvement of Infrastructure / Connections
- Transnational mountain regional development
- Environmental performance
- Multi-level policy

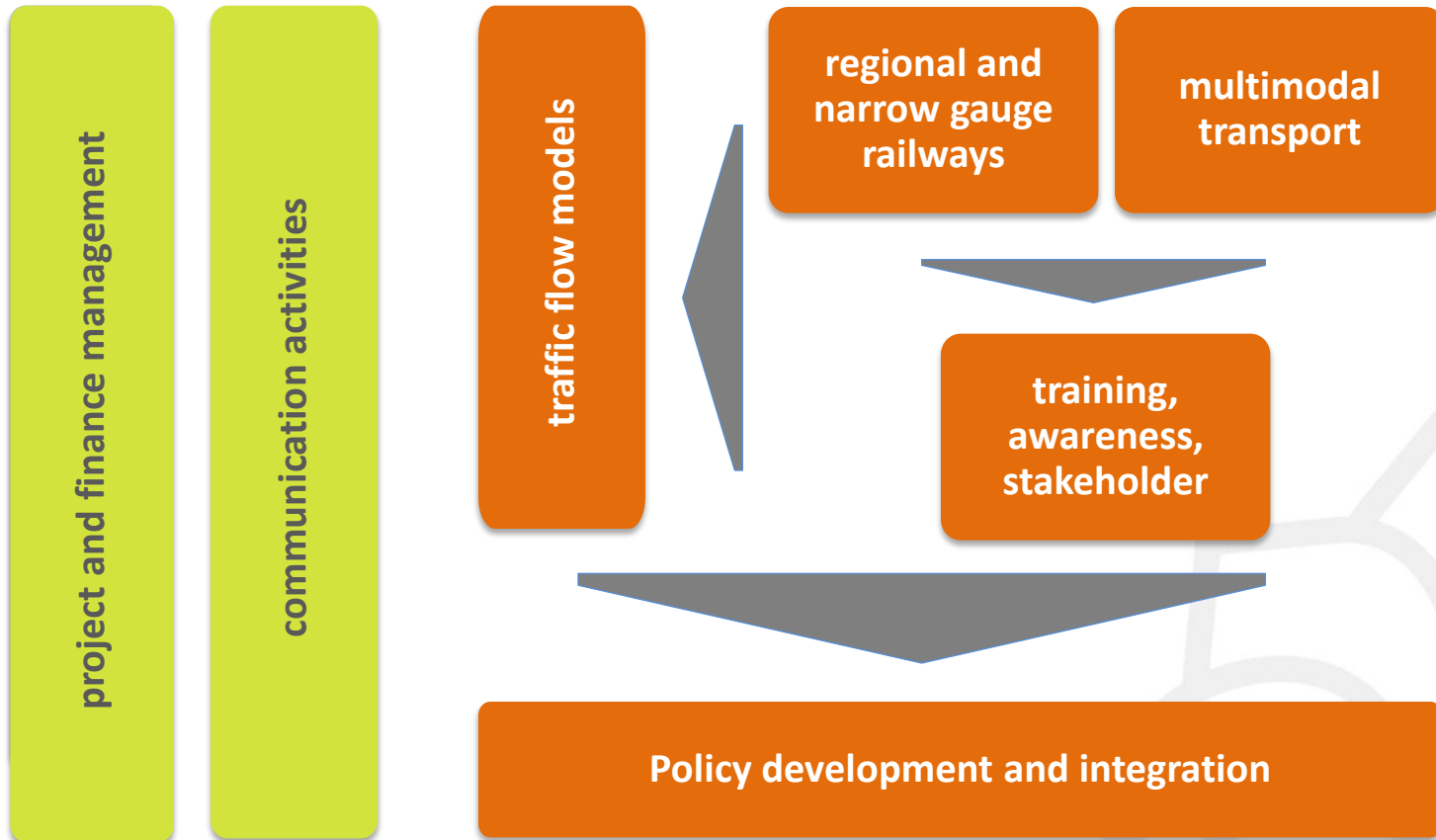


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The project - Key data

- ETC - South East Europe – 2nd call
- Lead partner - Environment Agency Austria
- 12 Project Partners and more than 30 Observer
- May 2011 – April 2014 (36 months)
- Total Budget ~ 2,2 Mio. €

Work Plan



Main Outputs

Transport model
(tool)

Trainings

Impact analyses

Manual

Good practice collections

Railways / multimod. transport

Pilot activities as

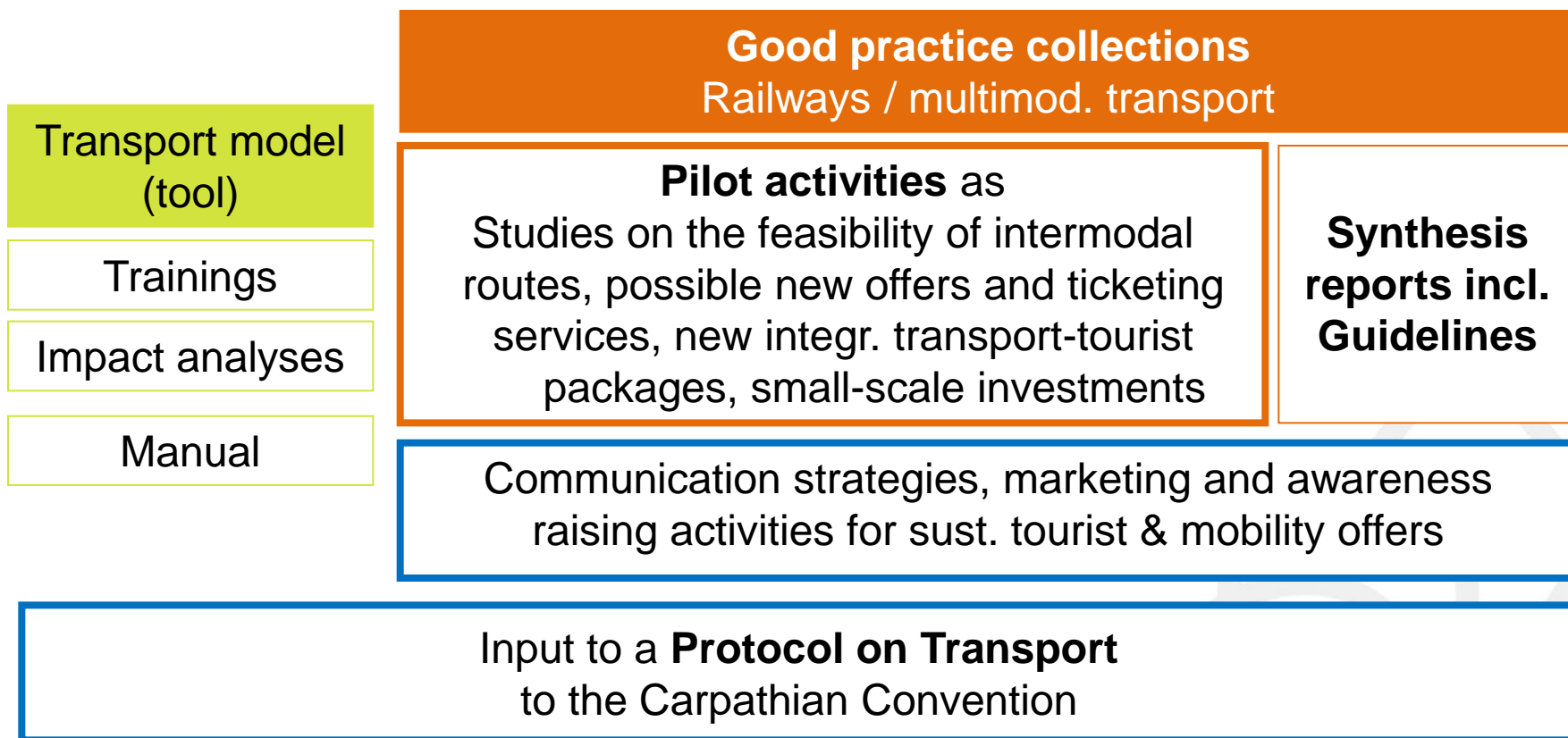
Studies on the feasibility of intermodal routes, possible new offers and ticketing services, new integr. transport-tourist packages, small-scale investments

**Synthesis
reports incl.
Guidelines**

Communication strategies, marketing and awareness raising activities for sust. tourist & mobility offers

Input to a **Protocol on Transport**
to the Carpathian Convention

Mid-Term – What have we achieved so far



Partnership

Environment Agency
Austria

Federal Ministry for
Transport, Austria

Mostviertel Tourism,
Austria

National Park
Gesäuse, Austria

European Academy
Bozen/Bolzano, Italy

University of Camerino,
Italy

Timok Klub, Serbia

Carpath. Foundation, Ukraine

Rzeszow Regional
Development Agency , PL

MARAMURESINFO-
TOURISM, Romania

NORDA (until June 2012),
Miskolc Holding (from June
2012) HU

Agency for the support of
regional dev. Kosice, SK



Source: EUROSTAT © EuroGeographics 2001 for the

Košice Region

Henrieta Kiraľvargová

The Agency for the Support of Regional Development Košice
Midterm conference, Košice, 16-18th October, 2012

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Košice Region




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1. General information

- located in the southern part of eastern Slovakia
- covers an area of 6 753 km², 775 509 inhabitants
- the population density in the region is 114 inhabitants per km²
- it consists of 11 districts and 461 municipalities (from which 17 have a town status)
- the region borders Prešov Region in the north, Zakarpattia Oblast of Ukraine in the east, Szabolcs-Szatmár-Bereg and Borsod-Abaúj-Zemplén counties of Hungary in the south and the Banská Bystrica Region in the west

Region is geographically rich:

- the biggest mountain in the western part is the Slovak Ore Mountain (Slovenské Rudohorie)
- 
- the heart of the region comprise of Košice basin surrounded by Slanské vrchy from the east
 - the area east of Slanské vrchy is covered by the Eastern Slovak Lowland
 - there is a volcanic range of Vihorlat Mountains in the north-east, close to the Ukrainian border

2. Activities in Access2Mountain

WP2

- Elaboration of the communication plan as well as the annual evaluation of it and the reflection of the results in the Extended Partner Group
- Press releases on project level, organisation of press conferences at project events. Support in media work before, at and after every conference
- Participation in specific events

WP4

- Regional inventory of existing/operating and abandoned railways in the region, incl. Northern Hungary (Borsod-Abaúj-Zemplén county, identification and utilisation of abandoned lines for tourism development

WP5

- Implementation of three cross-border intermodal routes in Northern Hungary and Košice Region, incl. improved bike infrastructure. Feasibility for 3 intermodal cross-border routes to access tourist attractions including needs of local population. Strategic partnerships with regional stakeholders and common action plan development

WP6

- Organisation of several awareness raising, training, marketing meetings or public events aimed to develop and promote the action plan and mobility solutions.
- The local and regional stakeholders will participate either on capacity and know-how transfer trainings as well as on coordination and partnership meetings. The follow up activities will be based on local action plan and feasibility study outcomes and will benefit from technical documentation prepared for future investment activities (e.g. railway trolleys sightseeing trains etc).

3. Available deliverables

- communication plan prepared as well as the first annual evaluation of it
- contribution to the collection of best practice examples on small and narrow gauge railways in mountain regions with information on Tatranská elektrická železnica
- final selection of 3 areas for 3 cross-border intermodal routes in Northern Hungary and Košice Region accomplished



Maramureș, Romania

Where is Maramureş?

“Travel up into the heart of the Carpathian mountains to Maramureş, north Romania and explore this pastoral idyll before it loses its traditional charm to change” (Andrew Eames, Lonely Planet Magazine)

Best of Maramureş

Old wooden churches (8 UNESCO + more)

Simple old style rural life (“past perfect”)

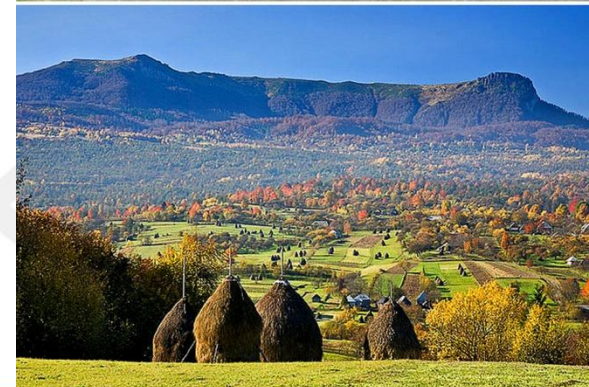
Landscape: Rolling hills and wild mountains

The Merry Cemetery of Săpânța

The steam train of Vaser Valley

Traditional events & local plum brandy

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Maramureș & ACCESS2MOUNTAIN: Main activities

- Study on traffic flows (done by the end of Oct.) and contribution to traffic model development (UNICAM work visit&study tour so far)
- Contract the elaboration of Best Practice Collection and Final Synthesis Report (done)
- Strategy and action plan to improve sustainable accessibility
- Improving bike infrastructure: new tracks, new info boards, new bikes, new racks (incl. on steam train)
- Preparation and promotion of visitor packages
- PR campaign to raise awareness (incl. video presentation on the bus)
- Stakeholders events and meetings (some done)
- Host the 5th pp meeting in 2013 (looking forward)

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Rzeszow Regional Development Agency
Poland
Subcarpathian Province

Fot. Tomasz Kuszniak

General info about the region

Region situated in the south-east of Poland within the Subcarpathian province are located:

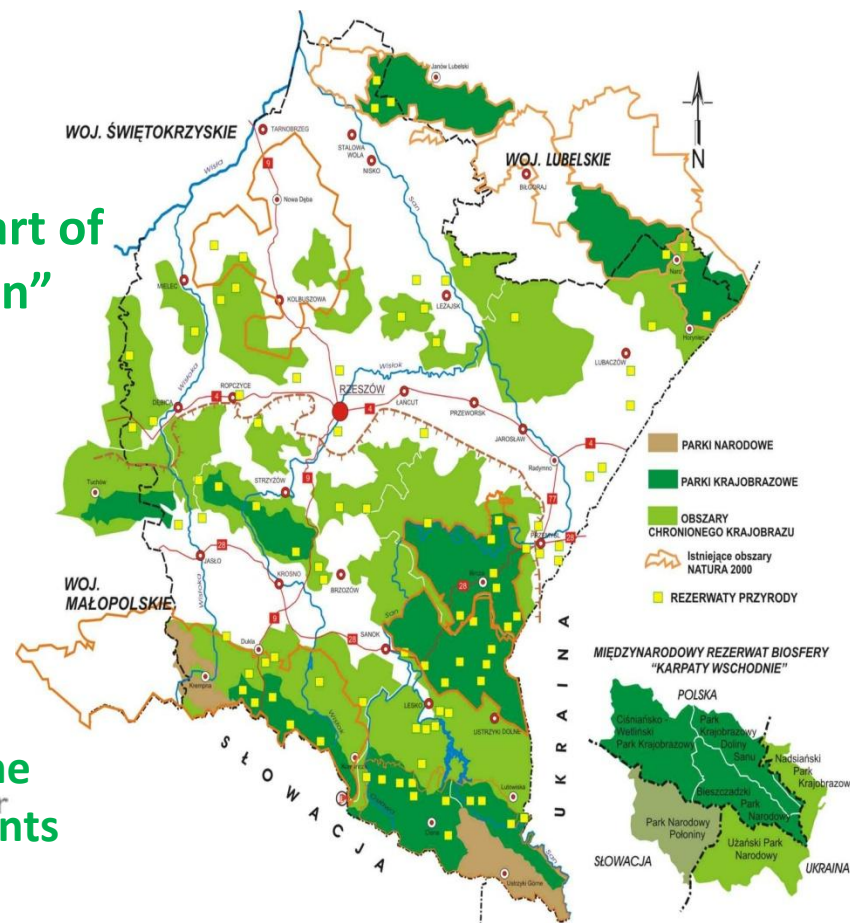
- 2 national Parks: Magura and Bieszczady- part of the World Biosphere Reserve „East Carpathian” due to outstanding natural beauty

-10 Landscape Parks

-100 Nature reserves

-17 areas of protected landscape

-1,500 sites of natural beauty were set up within the territory of the province in order to protect the plants and animals



Activities in Access2Mountain

- 20% Project Partner-engagement of the northern part of the Carpathians in the project:
 - Input to the analysis, traffic model within the WP3 Podkarpackie and Presov area- the border region in Slovakia
 - Elaboration of Best Practice Analysis of the narrow gauge railways in the region
 - Feasibility study on connecting small and narrow gauge railways, traditional railways and alternative ways of transport **between Poland and Slovakia border region**
 - Elaboration of Synthesis Report of the WP4
 - Analysis on tourism packages and sustainable mobility in the region
 - Stakeholders involvement and creating a transnational ticketing system of public transport **in the crossborder area- Poland –Slovakia**
 - Creation of the map covering tourism packages and transport offers **in the crosborder area**



Visit our website: www.access2mountain.eu

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