

## 10<sup>th</sup> Meeting of the Carpathian Convention Working Group on Sustainable Tourism

# Current and future sustainable tourism projects and initiatives in Carpathians

Iryna Shchoka, European Wilderness Society

Olesya Petrovych, Ministry of environmental protection and Natural resources of Ukraine

Gabriella Nagy, CEEweb for Biodiversity

# Speaker introduction



Iryna Shchoka, graduate from the Lviv National University after I. Franko, Ukraine.

Experienced manager of nature conservation, tourism, educational, youth involvement and regional development projects. At the **European Wilderness Society** I am working on educational and sustainable tourism projects in the Carpathians, and supporting the team in other European projects. I am a contact person in the cooperation with Ukrainian partners of European Wilderness Network. One of the country experts of the project “Support for the implementation of the Strategy for Sustainable Tourism Development of the Carpathians”.



# European Wilderness Society



The European Wilderness Society is the only Pan-European, Wilderness and Wildlife environmental advocacy non-profit organization with a dedicated multi-cultural and experienced professional team of:

- wilderness and wildlife specialists,
- nature conservationists,
- researchers and scientists,
- tourism experts,
- marketing and business professionals,
- legal advisors and
- wilderness advocates

# European Wilderness Society



Its mission is to:

- identify
- designate
- steward
- promote

European WILDCoasts, WILDForests, WILDIslands, WILDRivers and Wilderness.  
We are also dedicated to the education of the next generation of Europeans on  
Wilderness.

# Current projects



**Interreg CENTRAL EUROPE**  
BEECH POWER

**BEECH POWER**  
World Heritage BEECH Forests: emPOWERing and catalyzing an ecosystem-based Sustainable Development

This project is supported by the Interreg CENTRAL EUROPE Programme funded under the European Regional Development Fund.  
[www.interreg-central.eu/beechn-power](http://www.interreg-central.eu/beechn-power)

€ 1.864.328,98	Project budget in EUR
€ 1.525.058,32	Total ERDF funding in EUR
€ 260.323,27	Partner budget in EUR
04.2019 - 03.2022	Project duration

Contact:  
European Wilderness Society  
Max A. E. Rosberg | [www.rosberg@wilderness-society.org](mailto:www.rosberg@wilderness-society.org)

**Interreg CENTRAL EUROPE**  
Centralparks

**CENTRALPARKS**  
Building management capacities of Carpathian protected areas for the integration and harmonization of biodiversity protection and local socio-economic development

This project is supported by the Interreg CENTRAL EUROPE Programme funded under the European Regional Development Fund.  
[www.interreg-central.eu/centralparks](http://www.interreg-central.eu/centralparks)

€ 1.599.440,00	Project budget in EUR
€ 1.331.134,67	Total ERDF funding in EUR
€ 212.525,00	Partner budget in EUR
04.2019 - 03.2022	Project duration

Contact:  
European Wilderness Society  
Max A. E. Rosberg | [www.rosberg@wilderness-society.org](mailto:www.rosberg@wilderness-society.org)

**Life**

**LIFEstockProtect**  
Improving livestock protection for the direct benefit of wolf conservation in the German-speaking Alpine Region

This project is supported by the LIFE Programme.  
[www.herdenschutz.info](http://www.herdenschutz.info)

€ 4 899 191,00	Project budget in EUR
€ 3 674 386,00	EU funding in EUR
€ 758 993,00	EWS partner budget
09.2020 - 08.2025	Project duration

Contact:  
European Wilderness Society  
info@wilderness-society.org  
BIO AUSTRIA Niederösterreich und Wien  
management@lifestockprotect.info

**Co-funded by the Erasmus+ Programme of the European Union**

**EUROPEAN WILDERNESS SOCIETY VOLUNTEERS**  
This project is supported by the ERASMUS+, 12 month volunteers are funded by the European Solidarity Corps, 6 month volunteers by the INTERREG Volunteer Youth programme.  
[www.wilderness-society.org](http://www.wilderness-society.org)

€ 18 000,00	ESC annual budget in EUR
€ 6 000,00	INTERREG annual budget in EUR
Ongoing annually	Project duration

Contact:  
European Wilderness Society  
info@wilderness-society.org

Mit Unterstützung von Bund, Ländern und Europäischer Union  
Bundesministerium Nachhaltigkeit und Tourismus  
LE 14-20

**MULTIPERSPEKTIVISCHER BLICK AUF DIE BIODIVERSITÄT VON FAUNA IN WALD UND WALDRANDGEBIETEN**  
This project is supported by the Austrian Ministry of Sustainability and Tourism (BMNT).  
[www.biodiv-lm-wald.online](http://www.biodiv-lm-wald.online)

€ 266 343,25	Project budget in EUR
€ 133 641,32	EU funding in EUR
€ 132 701,93	BMNT funding in EUR
01.2019 - 12.2020	Project duration

Contact:  
European Wilderness Society  
info@wilderness-society.org

Mit Unterstützung von Bund und Europäischer Union  
LE 14-20

**LET'S GET WILD 2**  
This project is supported by the Austrian Ministry of Sustainability and Tourism (BMNT).  
[www.lets-get-wild.org](http://www.lets-get-wild.org)

€ 190 400,00	Project budget in EUR
€ 95 768,31	EU funding in EUR
€ 94 631,69	BMNT funding in EUR
09.2018 - 08.2020	Project duration

Contact:  
European Wilderness Society  
info@wilderness-society.org

**eoca**  
european outdoor conservation association  
GRANT WINNER

**CLEAN UP SYNEVYR NATIONAL NATURE PARK, UKRAINE**  
This project is supported by the European Outdoor Conservation Association.  
[www.wilderness-society.org](http://www.wilderness-society.org)

€ 20 000,00	Project budget in EUR
€ 15 000,00	EOCA funding in EUR
01.2020 - 02.2021	Project duration

Contact:  
European Wilderness Society  
info@wilderness-society.org

**#CohesionAlliance** For a strong EU cohesion policy

**CITIZENS ENGAGEMENT ACTIVITIES 2019**  
Bridging the gap (Italy)  
Honrad River Cleaning (Slovakia)  
Insect Respect (Austria)  
Nature Experience Workshop (Bulgaria)  
Respect Nature (Austria)  
Whispering of the Trees (Germany)  
WILDArt Majella (Italy)

This project is supported by the EU REGIO, INTERREG Central Europe and Erasmus+ Programmes.  
[www.wilderness-society.org](http://www.wilderness-society.org)

€ 34 679,80	Total project budgets in EUR
09.2019 - 12.2019	Project duration

Contact:  
European Wilderness Society  
info@wilderness-society.org

# Our Carpathians Projects



- Interreg CENTRALPARKS
- Interreg BEECH POWER
- Respect Nature
- Tourism and waste management training courses
- School of Sustainable tourism in Ukraine
- Co-initiation of CSTP Ukraine and maintenance of its website

# Participation in Carpathian Convention events since 2014



# Respect Nature



## RESPECT NATURE

HOW TO ACT OUTDOORS TO MINIMIZE YOUR IMPACT AND TO PROTECT THE NATURE YOU LOVE AS BEST. AS POSSIBLE, WITH RESPECT NATURE YOU WILL HELP NATURE STAY WILD FOR FUTURE GENERATIONS!



### 1 KNOW WHERE YOU GO

- Do your research about the area before heading out
- Prepare for various weather and emergencies
- Test your gear
- Know your limits



### 2 STAY ON TRAILS

- Concentrate on existing trails and walk in the middle of the trail
- Do not take shortcuts
- Walk on durable surfaces when hiking off-trail



### 3 MINIMIZE CAMPING IMPACT

- Check if wild camping is allowed
- Camp on durable surfaces if no established outdoor campsites to around
- Keep your food away from your sleeping area



### 4 KEEP NATURE CLEAN

- Take what you brought back to civilization
- Avoid water contamination by soap
- Dig a toilet pit, at least 50 m away from water sources
- Use natural material as toilet paper



### 5 MAKE FIRE RESPONSIBLY

- Respect fire restrictions and regulations
- Prefer existing fire rings and camp stove
- Keep the fire small
- Burn the wood completely and scatter ashes widely
- Collect small firewood where allowed



### 6 SHOW RESPECT

- Do not hunt
- Do not fish
- Do not collect berries and mushrooms
- Do not collect natural objects



### 7 RESPECT WILDLIFE

- You are a guest, so behave like one
- Observe wildlife from a distance, do not approach
- Use designated wildlife watching sites
- Do not feed wildlife



### 8 RESPECT OTHERS

- Stay friendly, make sure to greet
- Respect other visitors' experiences, avoid being loud
- Take up only as much trail space that you need, let others pass
- If you are on a bicycle, yield to hikers on the trail



### 9 RESPECT LIVESTOCK PROTECTION

- Do not cross electric fences
- Keep your distance from herds guarded by livestock guarding dogs
- Keep your dog close to you
- Call out your bike



[www.wilderness-society.org](http://www.wilderness-society.org)

- Guidelines for tourists in protected areas
- To educate the increasing number of visitors in the Carpathians
- To keep nature and wildlife intact
- To ensure safety outdoors
- To ensure a pleasant experience for all visitors



# Trainings, posters, folders, signs in European languages



«Я люблю природу, а вы любите природу? Тогда давайте природу любить вместе!»  
 Недоторканню для майбутніх поколінь!

«Nature you love as best as possible. With respect nature you will help nature stay wild for future generations!»

## ЗНАЙ, КУДИ ЙДЕШ

### 1 KNOW WHERE YOU GO

- Дізнайся про місцевість задовго до походу
- Підготуйся до несприятливих погодних умов
- Перевір своє спорядження
- Знай свої можливості
- Do your research about the area before heading out
- Prepare for extreme weather and emergencies
- Test your gear
- Know your limits



## ЗАЛИПАЙСЯ НА СТЕЖКІ

### 2 STAY ON TRAILS

- Тримайся встановленої стежки та йди в центрі
- Не спорожнюй стежку
- Використовуй тверді поверхні, м'якшу частину стежки
- Concentrate on existing trails and walk in the middle of the trail
- Do not take shortcuts
- Walk on durable surfaces when hiking off-trail



## МІНІМІЗУЙ ВПЛИВ КЕМПІНГУ

### 3 MINIMISE CAMPING IMPACT

- Перевір, чи там дозволеною однієї кемпінгу
- Вибір найкращого місця для табору
- Метр двох тижнів тривай від кемпінгу
- Не використовуй спеціальні місця для табору
- Check if wild camping is allowed
- Camp on durable surface if no established outdoor campsite is around
- Keep your food away from your sleeping area



## ЗБЕРІГАЙ ЧИСТОТУ ПРИРОДИ

### 4 KEEP NATURE CLEAN

- Збери все, що взяв, назад до цивілізації
- Не допускай забруднення місцевими засобами
- Вирмай луну для туалету, глибше ніж 30 м від водних ресурсів
- Намагайся використовувати природний туалетний папір
- Take what you brought back in civilization
- Avoid water contamination by soap
- Dig a toilet pit, at least 30 m away from water sources
- Use natural toilet paper



## РОЗВОДЬ ВОГНИЩЕ ВІДПОВІДАЛЬНО

### 5 MAKE FIRE RESPONSIBLY

- Дотримуйся правил та обмежень щодо вогнищ
- Обирай сухі місця для вогнища або конури для вогнища
- Розкладай вогнище навхил
- Складіть деревину навхил і шаром розкладіть
- Збери дрібну деревину, як дозволено
- Respect fire restrictions and regulations
- Prefer existing fire rings and camp stoves
- Keep the fire small
- Burn the wood completely and scatter ashes widely
- Collect small firewood when allowed



## ВИЯВИ ПОВАГУ

### 6 SHOW RESPECT

- Не полюй
- Не лови рибу
- Не збирай ягоди і гриби
- Не збирай елементи природи
- Do not hunt
- Do not fish
- Do not collect berries and mushrooms
- Do not collect natural objects



## ПОВАЖАЙ ДИКИХ ТВАРИН

### 7 RESPECT WILDLIFE

- Ти є гостем, ти і поведи
- Спокійно погляди на тваринку на відстані, не наближайся
- Використовуй спеціальні місця для спостережень
- Не годуй диких тварин
- You are a guest, so behave like one
- Observe wildlife from a distance, do not approach
- Use designated wildlife watching sites
- Do not feed wildlife



## ПОВАЖАЙ ІНШИХ

### 8 RESPECT OTHERS

- Заповідайся приязню, вітайся
- Повіжай інших, не будь надто напоказним
- Залишай мінімум крокстери на стежці, пропускай інших
- Не їдь на велосипеді, пропускай інших туристів
- Stay friendly, make nice to greet
- Respect other visitor experiences, avoid being loud
- Take up only as much trail space that you need, let others pass
- If you are on a bicycle, yield to hikers on the trail



## ЗВАЖАЙ НА ЗАХИСТ ХУДОБИ

### 9 RESPECT LIVESTOCK PROTECTION

- Не перетинай електричні лінії
- Обходь стада, які оберігають собаки-охоронці
- Тримай свого собаку поряд з собою
- Зайди з увагою
- Do not cross electric fences
- Keep your distance from herds guarded by livestock guarding dogs
- Keep your dog close to you
- Get off your bike

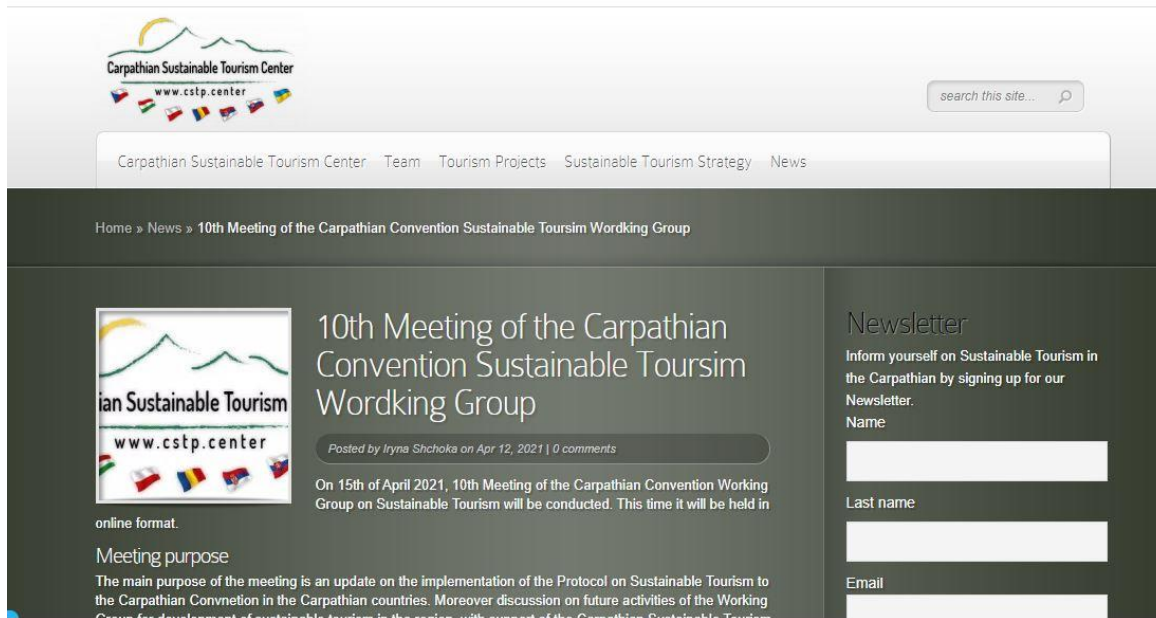


# CSTP Ukraine website

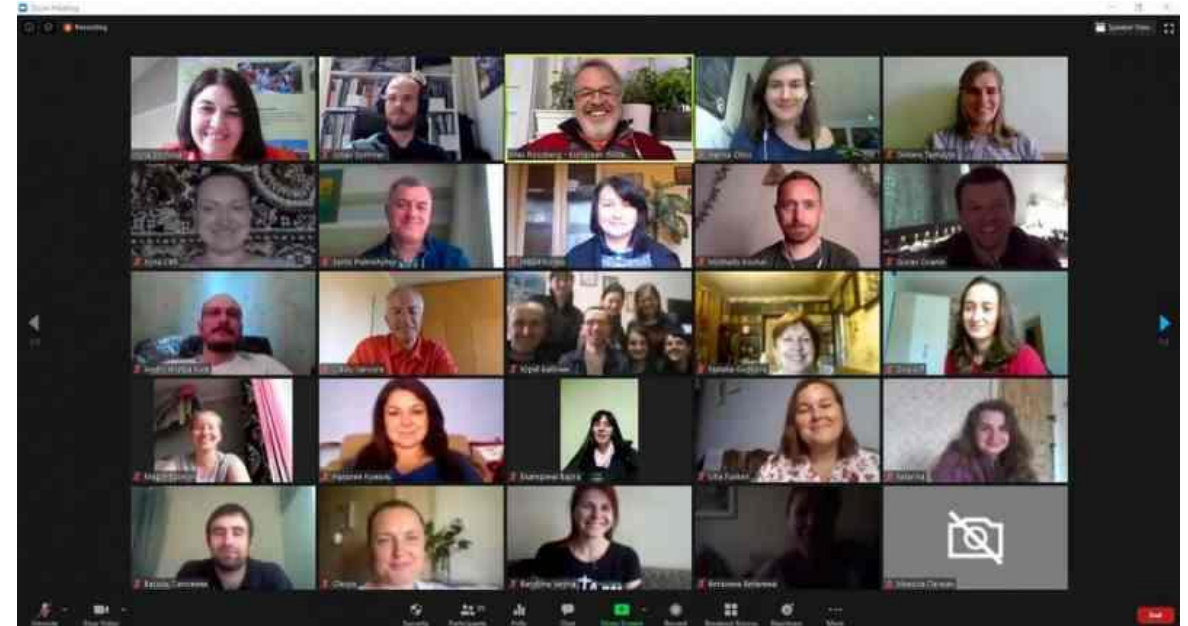
<http://cstp.center/>



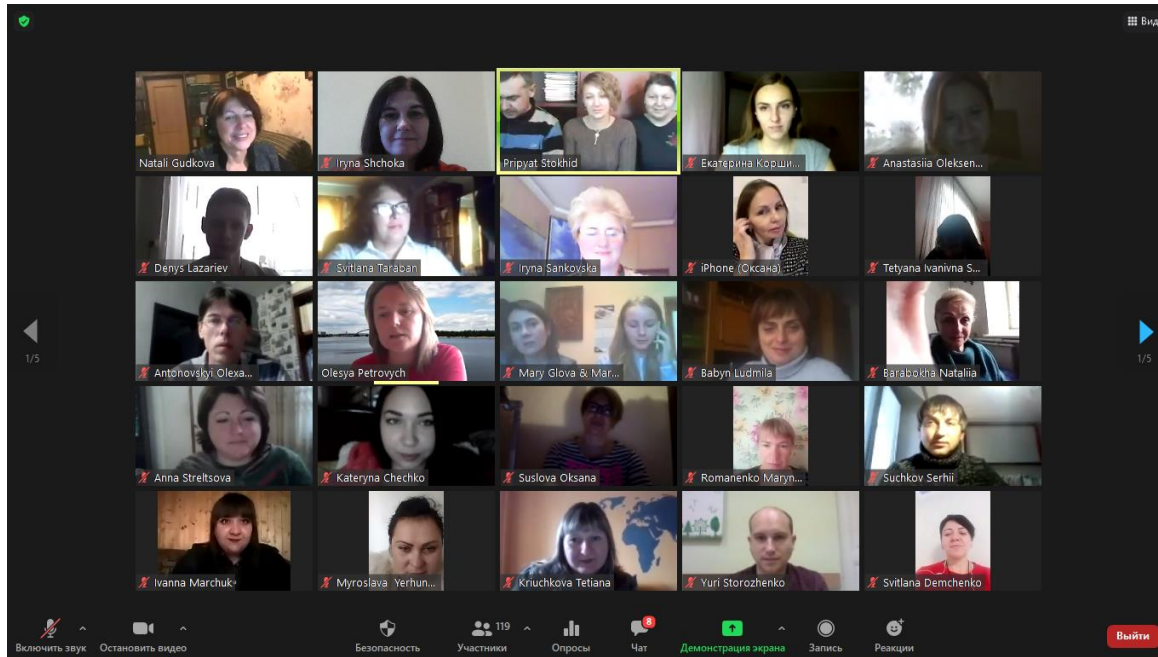
- Running since 2016
- Contains news on the Carpathian Convention and on sustainable tourism projects
- Access provided to CSTC Romania, CSTC Poland, CSTC Ukraine



# Tourism and waste management training courses



# Ranger trainings



- Aimed at Educating Rangers in protected areas
- In cooperation with the Ministry of Environmental Protection and Natural Resources of Ukraine and Ukrainian State Ecological Academy
- 120 participants from across Ukraine
- First time online advanced training for Ukrainian protected areas
- Follow up distribution of Respect Nature educational materials

# Upcoming advanced training for protected areas of Ukraine



Partnerships for Nature

*International Environmental Collaboration*



Aimed to train on organization of environmental education and creation of possibilities of excursions and recreational activities conduction in protected areas

# School of Sustainable tourism in Ukraine



- Basics of sustainable development and sustainable tourism
- Sustainable tourism development in Ukrainian Carpathians
- Business organization in sustainable tourism
- Risk management in Green tourism
- Business creation in the green tourism sector of the Ukrainian Carpathians
- Respect Nature concept
- ...

# Training to Transcarpathian sustainable tourism center



- Ensuring sustainable tourism development in Carpathians
- Country Action Plan of the Strategy for Sustainable Tourism Development in the Carpathians
- Moderated discussion on the possibilities to implement Country Action Plan and actions prioritization



# CEEweb for Biodiversity



Network of CEE environmental NGOs

Focused on the conservation of biodiversity through:

- Transboundary projects
- Capacity building
- Advocacy
- Lobbying

Sustainable tourism among its areas of expertise

- Working Group on Sustainable Tourism, formed by CEEweb members

**game on** | DON'T LET CLIMATE CHANGE  
END THE GAME!





# Sustainable Tourism Projects

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# INSiGHTS



## Integrated, Slow, Green and Healthy Tourism Strategies

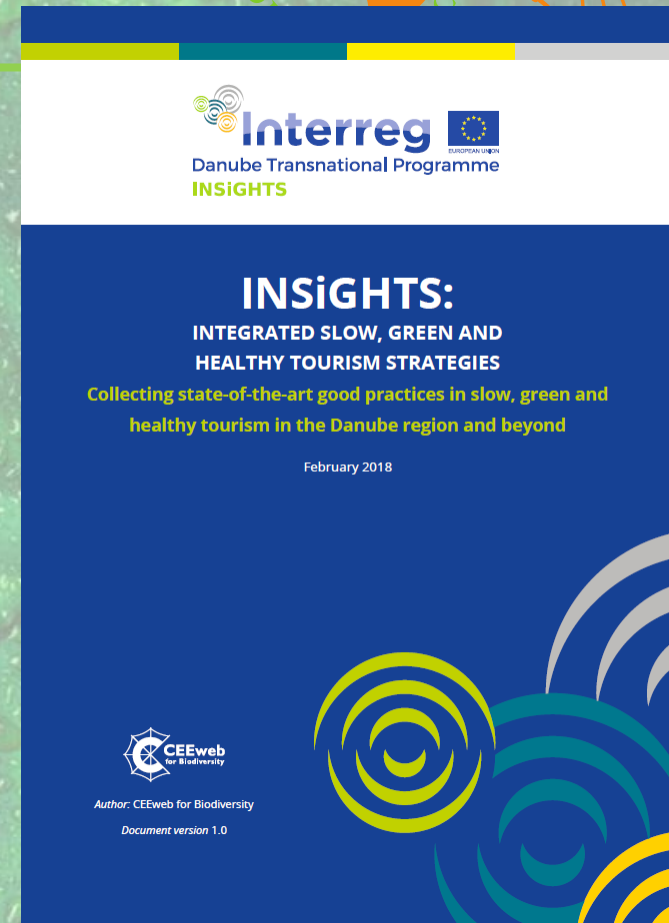
### General info:

- Interreg DTP funded project
- Duration: January 2017 – June 2019
- 10 partners from 9 countries
- CEEweb's role: knowledge provider



# INSiGHTS Outcomes

- 8 Integrated Sustainable Tourism Strategies
- Transnational policy recommendations
- Interregional Destination Management Systems
- Eco-tourism model for urban areas
- Visitor smart-card system
- Mobile multimedia pavilion with virtual reality elements
- New green tourism products (e.g., cycling network and trekking routes, tourism packages, trail guide applications)
- Healthy and natural lifestyle-related recreational programs & environmental education



## New project ideas

- Sustainable tourism database update in cooperation with CEEweb
- Development and implementation of blended courses on Sustainable tourism in the Carpathians
- Support of sustainable tourism development in Carpathian Protected areas
- Follow-up Interreg projects (e.g. Centralparks strategies implementation)
- Submit projects to International Visegrad Fund

# Database is collected by 7 Carpathian experts

<http://www.ceeweb.org/stcdb/>



## Database on Sustainable Tourism in the Carpathians

Home

Handbooks and Guidelines

Financial Instruments

Tourism Projects

### Home

The database is developed within the project "Support for the implementation of the Strategy for Sustainable Tourism Development of the Carpathians" by CEEweb and ETE with cooperation of Carpathian Tourism experts with the financial support of the Federal Environment Agency (UBA) on behalf of the German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety and the Federal Agency for Nature Conservation.

Our aim is to help realising, implementing and upscaling sustainable tourism in the Carpathians with providing adequate information and resources.

There are three separate searchable databases here, where you can initiate search based on various keywords.

1. Finding projects implemented in the region – On this database you can find projects implemented in terms of tourism, sustainable tourism and elements related to tourism;
2. Finding financial instruments to realise projects in the region – On this database you can find financing mechanisms that finance tourism, sustainable tourism projects or have relevance for sustainable tourism;
3. Finding relevant resources and literature – On this database you can find guidance, handbooks and studies that from local to global levels give guidance, support or scientific coverage on sustainable tourism or its elements.

Please be aware that these databases are under continuous development. We are uploading data frequently with the help of our experts. If you would like to contribute to uploading data, please submit your information/data to Agnes Zolyomi at [zolyomi@ceeweb.org](mailto:zolyomi@ceeweb.org).

As a part of the project "Support for the implementation of the Strategy for Sustainable Tourism Development of the Carpathians" with the financial support of the Federal Environment Agency (UBA)

- Create a new frame for the database and transfer all available materials to defined server
- Update/Create a new data base with new projects, financial instruments, handbooks
- Conduct awareness raising and training activities in different Carpathian countries
- Conduct analysis of the projects on topics and geographical principle, develop recommendations for project replication in other regions, synergies
- **EWS and CEEweb for biodiversity are jointly looking for funding of this project and open for new partnership!**

# More Information



- European Wilderness news
  - <https://wilderness-society.org/>
- European Wilderness Network
  - <https://european-wilderness.network>
- Vlado Vancura Wilderness Academy
  - <https://wilderness.academy/>
- Youth education
  - <https://lets-get-wild.org/>
- European Wilderness Volunteering
  - <https://wilderness-diary.info/>



## Contact details

Gabriella Nagy,  
CEEweb for Biodiversity

[gabriella.nagy@ceeweb.org](mailto:gabriella.nagy@ceeweb.org)

Iryna Shchoka,  
European Wilderness Society

[iryna.shchoka@wilderness-society.org](mailto:iryna.shchoka@wilderness-society.org)