



CARPATHIAN CONVENTION WORKING GROUP ON SUSTAINABLE TOURISM

MONITORING AND PERFORMANCE REPORT 2017-2020

**10th Meeting of the Working Group on Sustainable
Tourism
15th April 2021**



RESULTS

- The Strategy for Sustainable Development in the Carpathians (Romanian Action Plan) has yielded the following:
 - **According to ACTION 1 - Development of destinations and tourism related products**
 - Feasibility studies regarding the development of tourism related infrastructure;
 - Development of ski areas and mountain trails;
 - Certification of mountain tourist routes and bike trails;
 - Implementation of investment project during the Regional Operational Programme 2014-2020;
 - Creation of a national Working Group for the implementation of the above-mentioned Strategy;
 - Updating the legal framework regarding:
 - 1. the creation and certification of pedestrian and equestrian routes and bike trails;
 - 2. mountain accidents and the mountain rescue activity;
 - 3. the creation of the Ecotourism Development National Strategy





- **According to ACTION 4 - Setting the principles and guidelines regarding infrastructure and sustainable tourism activities**
 - Creation of the “Sustainable tourism Guide of rural tourism communities”;
 - Study regarding sustainable mobility in promoting intelligent territorial development





- **According to ACTION 5 - Supporting rural tourism in maintaining the traditional use of terrain**
 - An Agreement for Cooperation in the field of promoting rural tourism and Romanian traditional dishes was signed, with the Ministry of Agriculture and Rural Development;
 - Creating local gastronomy manuals and healthy lifestyle guides, at regional level





■ **According to ACTION 6 - Supporting the creation of a Carpathian regional tourism brand**

- Creation of regional tourist brands (e.g. Telemea de Sibiu – IGP, Picnic in Cindrel etc.)
- Initiating projects for developing other local brands





- **According to ACTION 7 - Supporting development of cross-border tourism cooperation**
 - *Networld Project* – Preserving multicultural Heritage from The First World War (1914-1918)
 - Danube cycle plans – The objective of the Project is developement of the National Cycle Strategy
 - *On Two Wheels from Turulung to Magosliget* – creating cycling route, maps etc.



- **According to ACTION 9 - Engaging local communities in developing regional products**
 - Consulting relevant tourism stakeholders in order to create a strategy for developing and promoting tourist products

- **According to ACTION 16 - Elaborating promotion campaigns that highlight Cultural Heritage Local Tourism in the Carpathian countries**
 - Creating tourism-cultural routes certified by the Ministry of Economy, Business Environment and Tourism (e.g. Medieval Heritage Routes, Romanian Museums Route, Via Mariae Route etc.); - 77 certified tourism-cultural routes
 - Creating online promotion apps (e.g. Visit Mures app);
 - Restoring museums, castles, palaces etc.;

- **According to ACTION 19 - Supporting the establishment of Destination Management Organizations (DMOs) for implementing sustainable tourism management schemes**
 - *DIMAST Project*





Ruta Cultural Turistică a
Bisericilor de Lemn
din România

- **According to ACTION 25 - Strengthening international cooperation of entities responsible for sustainable tourism development**
 - Innovative Models for Protected Areas: exChange and Transfer – IMPACT Project
 - Green Pilgrimage Project: Supporting Natural and Cultural Heritage





Thank you!

