CARPATHIAN CONVENTION WORKING GROUP ON SUSTAINABLE TOURISM

MONITORING AND PERFORMANCE REPORT 2017-2020

10th Meeting of the Working Group on Sustainable Tourism
15th April 2021
The Strategy for Sustainable Development in the Carpathians (Romanian Action Plan) has yielded the following:

**According to ACTION 1 - Development of destinations and tourism related products**
- Feasibility studies regarding the development of tourism related infrastructure;
- Development of ski areas and mountain trails;
- Certification of mountain tourist routes and bike trails;
- Implementation of investment project during the Regional Operational Programme 2014-2020;
- Creation of a national Working Group for the implementation of the above-mentioned Strategy;
- Updating the legal framework regarding:
  - 1. the creation and certification of pedestrian and equestrian routes and bike trails;
  - 2. mountain accidents and the mountain rescue activity;
  - 3. the creation of the Ecotourism Development National Strategy
According to ACTION 4 - Setting the principles and guidelines regarding infrastructure and sustainable tourism activities

- Creation of the “Sustainable tourism Guide of rural tourism communities”;
- Study regarding sustainable mobility in promoting intelligent territorial development
According to ACTION 5 - Supporting rural tourism in maintaining the traditional use of terrain

- An Agreement for Cooperation in the field of promoting rural tourism and Romanian traditional dishes was signed, with the Ministry of Agriculture and Rural Development;
- Creating local gastronomy manuals and healthy lifestyle guides, at regional level
According to ACTION 6 - Supporting the creation of a Carpathian regional tourism brand

- Creation of regional tourist brands (e.g. Telemea de Sibiu – IGP, Picnic in Cindrel etc.)
- Initiating projects for developing other local brands
According to ACTION 7 - Supporting development of cross-border tourism cooperation

- *Networld Project* – Preserving multicultural Heritage from The First World War (1914-1918)
- Danube cycle plans – The objective of the Project is development of the National Cycle Strategy
- *On Two Wheels from Turulung to Magosliget* – creating cycling route, maps etc.
Networking in preserving the first World War multicultural heritage in the Danube countries

The NETWORLD project applies a system approach in managing the sustainable use of the 1st WW cultural heritage and resources in the Danube countries by combining it with sustainable quality cultural tourism.
- **According to ACTION 9 - Engaging local communities in developing regional products**
  - Consulting relevant tourism stakeholders in order to create a strategy for developing and promoting tourist products

- **According to ACTION 16 - Elaborating promotion campaigns that highlight Cultural Heritage Local Tourism in the Carpathian countries**
  - Creating tourism-cultural routes certified by the Ministry of Economy, Business Environment and Tourism (e.g. Medieval Heritage Routes, Romanian Museums Route, Via Mariae Route etc.); - 77 certified tourism-cultural routes
  - Creating online promotion apps (e.g. Visit Mures app);
  - Restoring museums, castles, palaces etc.;

- **According to ACTION 19 - Supporting the establishment of Destination Management Organizations (DMOs) for implementing sustainable tourism management schemes**
  - *DIMAST Project*
Ruta Cultural Turistică a Bisericilor de Lemn din România
According to ACTION 25 - Strengthening international cooperation of entities responsible for sustainable tourism development

- Innovative Models for Protected Areas: exChange and Transfer – IMPACT Project
- Green Pilgrimage Project: Supporting Natural and Cultural Heritage
Thank you!