CARPATHIAN DAY Consultation Meeting

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Carpathian Convention - Supporting environmental protection and sustainable development of the Carpathians





MEETING AGENDA

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- 02 throughout Romania
- 03
- **Q4** Discussion and Q&A
- Next steps and closing 05

Description of Carpathian Day and objectives

Examples of Carpathian Day activities

Way forward towards celebrating Carpathian Day throughout the Carpathian region





ABOUT CARPATHIAN DAY Celebrating our natural and cultural heritage

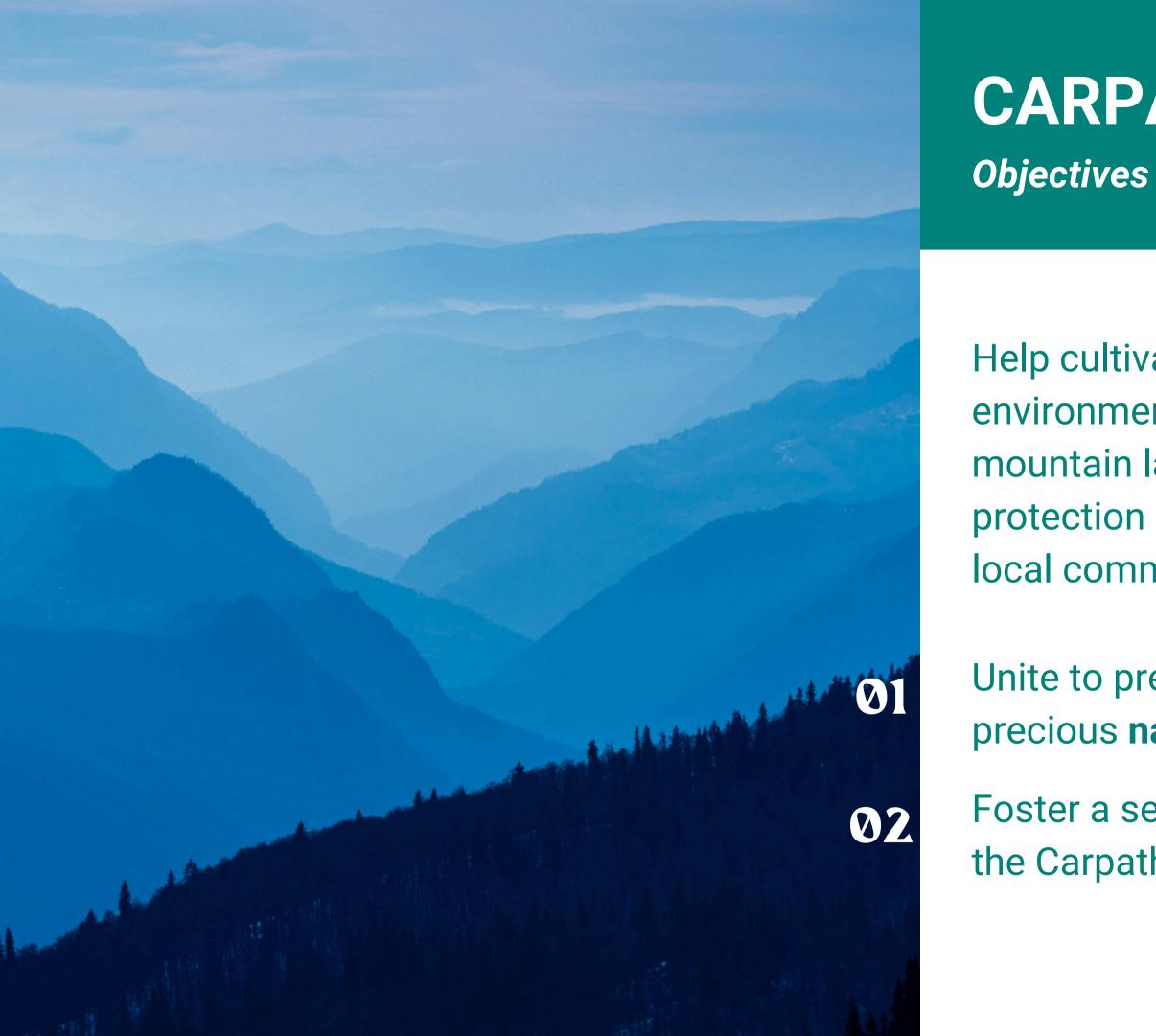
September.

- The Carpathian region holds a wealth of traditions, cultural sites, biodiversity, and unique habitats and species.
- Carpathian Day is a yearly celebration of our diverse and common identities, landscapes, heritage and love for the Carpathian region that takes places on or around 26



Imagine a day when all Carpathian Countries celebrate a day dedicated to our natural and cultural heritage





CARPATHIAN DAY

- Help cultivate a Carpathian identity, raise environmental and cultural awareness of mountain landscapes, and inspire further protection and sustainable development of local communities.
- Unite to preserve, celebrate and promote our precious **natural and cultural heritage**.
- Foster a sense of **pride and belonging** across the Carpathian Region.



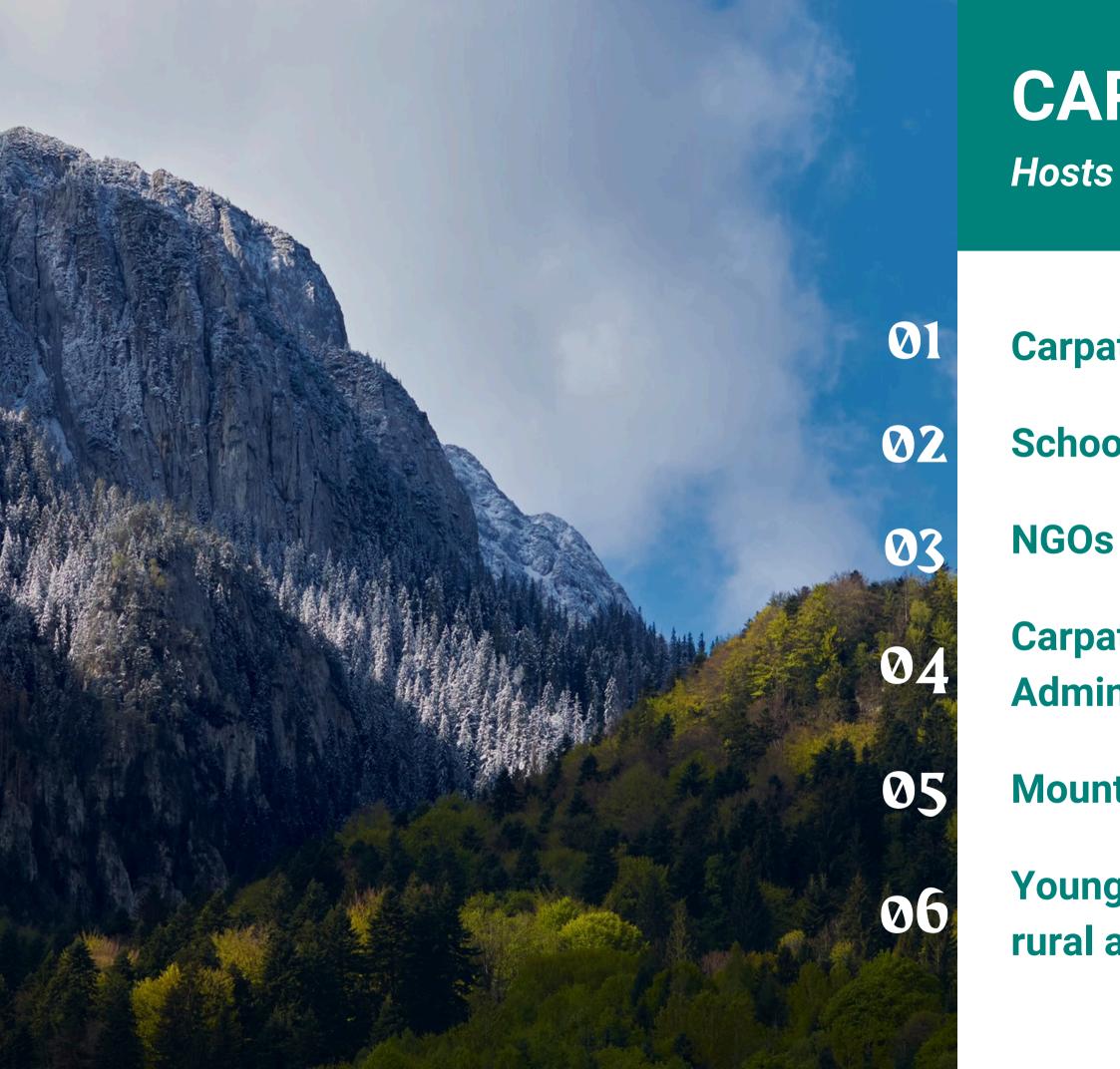


Themes

CARPATHIAN DAY

- Each year, a focus topic for Carpathian Day will be selected to encourage actors to raise awareness of the related Carpathian socio-ecological issues and the Carpathian Convention.
- Activities for local Carpathian Day events are decided upon and organized by the interested hosts; thus, they may vary according to the specific locale and target audience.





Schools NGOs Administrations Mountain hiking groups

Young entrepreneurs and youth resettling rural areas

CARPATHIAN DAY

Carpathian Protected Areas - CNPA

Carpathian Community Organizations and



CARPATHIAN DAY













ROMANIAN CARPATHIANS

a sanctuary for biodiversity, a fountain of culture, and a treasury of history



The Carpathian Mountains have always been seen as the cradle of the Romanian natural and cultural heritage over the centuries, serving as a true pillar of support for our national unity.

Carpathian Day, celebrated in Romania on 26 September, can be regarded as a genuine national celebration, even though it is not officially declared by any entity.





Carpathian Day to promote our shared natural and cultural heritage

Romanians celebrate this day, marking it with a variety of events that highlight the significance of the Carpathian Mountains in our identity



#CarpathianDay

Carpathian Day is an opportunity for Romanian communities from the mountain range to reaffirm their commitment to environmental stewardship and celebrate the common history, folklore, and natural splendor that the Carpathians represent.

Carpathian Day fosters a sense of community and national pride, bringing together individuals in a shared appreciation for the natural and cultural heritage of Romania. It's a day that transcends geographical boundaries, uniting people in their love for the Carpathians and what they symbolize for the mountain communities.

CARPATHIAN DAY

Retezat National Park Events









26 of September 2023





Carpathian Day Partners How to engage?





#CarpathianDay







partnerships for conservation, education and promotion of our heritage and for the



Retezat National Park - Carpathian Day 2023 Morning educational outdoor activities





Retezat National Park - Carpathian Day 2023 Noon activities for open public









Retezat National Park - Carpathian Day 2023

Evening activities with Retezat National Park Youth Junior Rangers





#CarpathianDay

ian Day 2023 al Park Youth



CARPATHIAN DAY

Piatra Craiului National Park Events





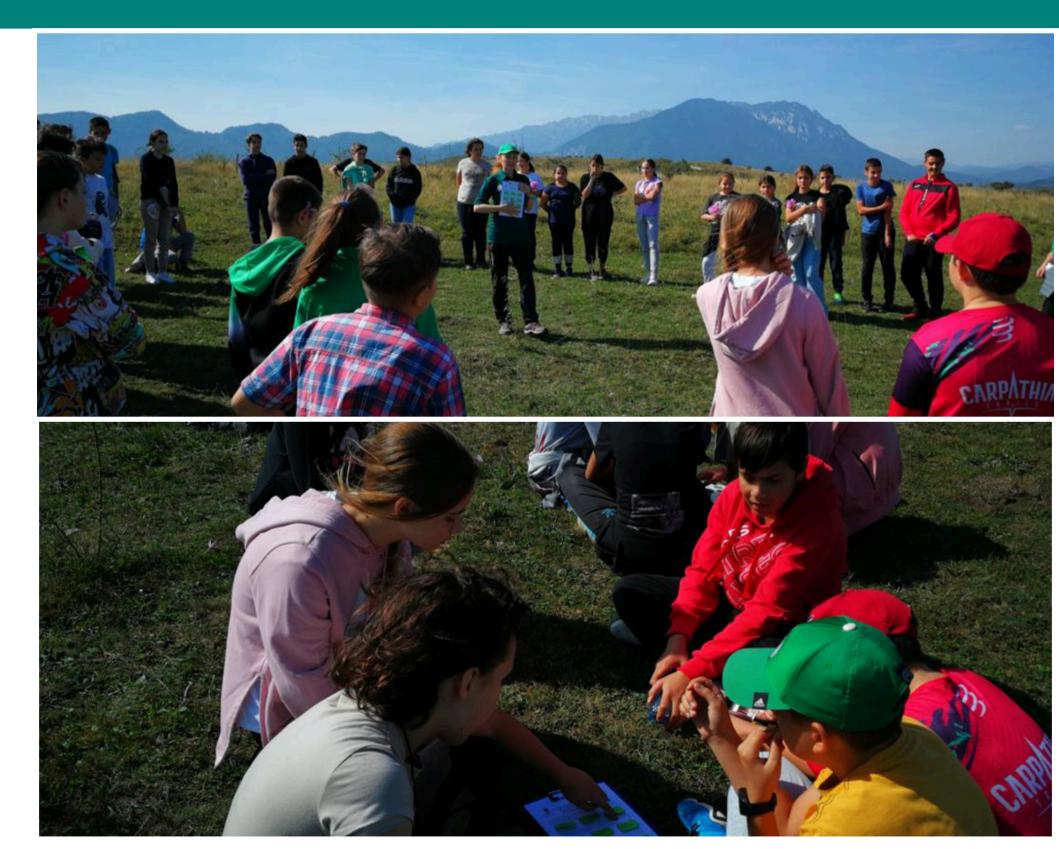
26 of September 2023





Thematic field activities with pupils from the communities of the park

Two field activities were organised, on the 26th and the 27th of September 2023. The first one with High School and the second one with Middle School pupils. For these activities interactive forms were prepared with relevant information on the Carpathians. During these thematic field trips the pupils were able to learn about the Carpathians, the importance of their protection and why this has to be a common effort. Also, they have learnt how to use a tourist map and how to behave in a protected area.







Thematic field activities with pupils from the communities of the park









Indoor activities in 2022 concerning the Carpathians

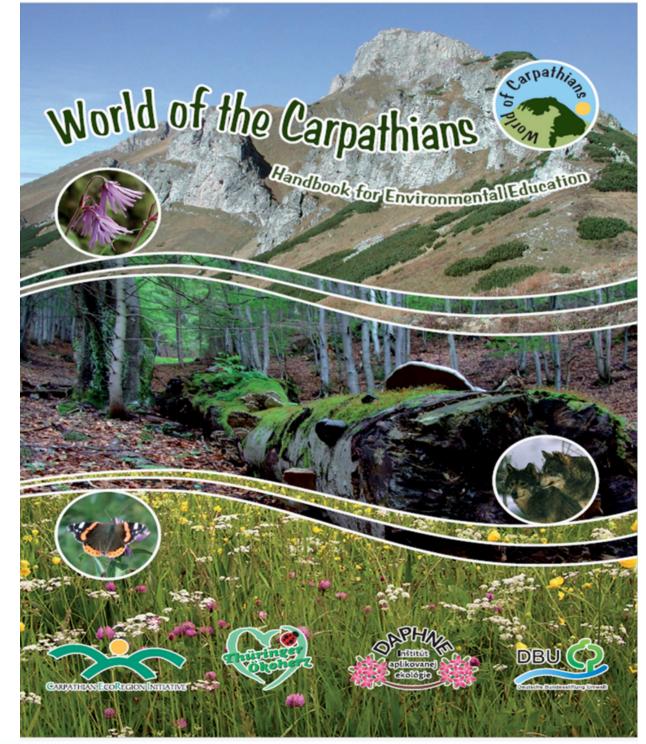








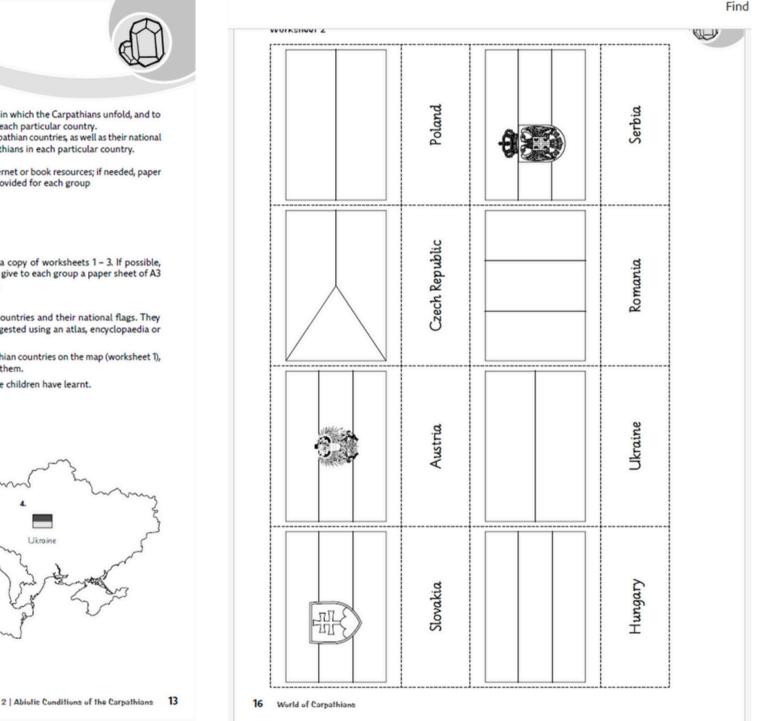
Indoor activities in 2022 concerning the Carpathians



Activitie	s
The C	arpathian Countries
Topic:	Abiotic conditions of the Carpathians
Goal: Content:	To become acquainted with the countries in which the Carpathians unfold, a learn what is typical for this mountain in each particular country. In a map, the pupils assign names to the Carpathian countries, as well as their name to the Carpathian countries.
Age:	flags and the characteristics of the Carpathians in each particular country. 9 – 14 years
Material:	Worksheets 1– 3, scissors, crayons, and Internet or book resources; if needed, sheets of A3 format and glue are to be provided for each group
Room layout: Subject:	To allow for working in groups Geography
enlarge wor	ure children into groups. For each group, make a copy of worksheets 1 – 3. If po ksheet 1 to format A3. If this is not possible, give to each group a paper sheet which the children will glue the worksheet 1.
	ksheet 3 to cards.
	heet 2, the children cut out the names of countries and their national flags. lags according to models provided (it is suggested using an atlas, encyclopae).
	the children is to identify correctly the Carpathian countries on the map (worksh names, coloured flags and characteristics to them.
5. Check the re	esults. By asking questions, find out what the children have learnt.
* Solutio	s. Poland



#CarpathianDay



Find





CARPATHIAN DAY

Grășitea Muncelului Cioclovina Nature Park Event



26 of September 2023





Grășitea Muncelului Cioclovina Nature Park Noon activities







Grășitea Muncelului Cioclovina Nature Park Mountain Day









Grășitea Muncelului Cioclovina Nature Park Grășitea Muncelului Cioclovina Nature Park Event









CARPATHIAN DAY

Retezat Tourism Association



26 of September 2023







Piatra Craiului National Park - Carpathian Day Retezat Tourism Association





OPERATIONALIZING CARPATHIAN DAY

ROADMAP FOR CELEBRATING CARPATHIAN DAY THROUGHOUT THE REGION



enhancing implementation of global and European policies through the **Carpathian Convention and promoting** them through Carpathian Day













enhancing implementation of global and European policies through the Carpathian Convention and promoting them through Carpathian Day

UNECE SUSTAINABLE GOALS



2 Whole Institution Approach & ESD







01

BRANDING & PROMOTION

FUNDING

02

These suggestions integrate recommendations from Carpathian ESD Experts and are to be considered for future Carpathian Day celebrations.



COALITION ORGANIZING

01

BRANDING & PROMOTION

THEME: selected each year

PROMOTIONAL MATERIALS: website, poster & template, social media, logo

EDUCATIONAL KIT: suggested activities for highlighting the year's thematic focus

GIVEAWAY MATERIALS: national Carpathian Day coordinators disseminate to local hosts

conferences

MEDIA: Involve local media and organize press

02

FUNDING







DONORS: Find partners to help fund local/national

SPONSORS: Local sponsors/organizing partners could contribute some giveaways



COALITION ORGANIZING

14-24 members with informal roles with 2 contacts from each Carpathian country



LIASON: Connect with and inform the Convention about local events, and share updates with hosts





RECRUIT: Encourage actors to host a local event and register their event on the website

DISSEMINATE: Create (translate) and distribute materials with local contacts, including the Carpathian Day theme, slogan and educational kit

for 2024

01

STOCKTAKE OF EXISTING EVENTS

02

ASSESS INTEREST AMONG STAKEHOLDERS AND CONVENTION ACTORS

CARPATHIAN DAY PILOT YEAR for 2024

BRANDING & PROMOTION

01

03



PROMOTIONAL MATERIALS: website, poster & template, social media, logo

EDUCATIONAL KIT: Provide some suggested activities (minimal)

COALITION ORGANIZING



LIASON: Connect between the Convention and local hosts

DISSEMINATE: Distribute materials with local contacts

THEME: "Our identity lies in our heritage"

RECRUIT: Encourage actors to host and register

Guidelines for the **Carpathian Countries** How to join the event?



Find your partners

Partner with local schools, public authorities or NGOs and organise an event or activity to promote Carpathian natural and cultural heritage.

Set the Date and Time

Find a time on or around the 26th of September for your event to take place. Promote it on social media

Register your Event

Please provide us information about your Carpathian Day 2024 activities. We will be promote them across



Open Discussion

Questions for Romanian experts Inputs on potential barriers to participation Inputs on feasibility for 2024

