CARPATHIAN DAY
Consultation Meeting

Lucia Ursu - Retezat National Park
Elena Fischer - Carpathian Convention Secretariat

Carpathian Convention - Supporting environmental protection and sustainable development of the Carpathians
01 Description of Carpathian Day and objectives
02 Examples of Carpathian Day activities throughout Romania
03 Way forward towards celebrating Carpathian Day throughout the Carpathian region
04 Discussion and Q&A
05 Next steps and closing
ABOUT CARPATHIAN DAY

Celebrating our natural and cultural heritage

The Carpathian region holds a wealth of traditions, cultural sites, biodiversity, and unique habitats and species.

Carpathian Day is a yearly celebration of our diverse and common identities, landscapes, heritage and love for the Carpathian region that takes places on or around 26 September.

#CarpathianDay
Imagine a day when all Carpathian Countries celebrate a day dedicated to our natural and cultural heritage.
CARPATHIAN DAY

Objectives

Help cultivate a Carpathian identity, raise environmental and cultural awareness of mountain landscapes, and inspire further protection and sustainable development of local communities.

Unite to preserve, celebrate and promote our precious natural and cultural heritage.

Foster a sense of pride and belonging across the Carpathian Region.

#CarpathianDay
Each year, a focus topic for Carpathian Day will be selected to encourage actors to raise awareness of the related Carpathian socio-ecological issues and the Carpathian Convention.

Activities for local Carpathian Day events are decided upon and organized by the interested hosts; thus, they may vary according to the specific locale and target audience.
CARPATHIAN DAY

Hosts

01 Carpathian Protected Areas - CNPA
02 Schools
03 NGOs
04 Carpathian Community Organizations and Administrations
05 Mountain hiking groups
06 Young entrepreneurs and youth resettling rural areas

#CarpathianDay
CARPATHIAN DAY

Romanian Showcase

26 of September
The Carpathian Mountains have always been seen as the cradle of the Romanian natural and cultural heritage over the centuries, serving as a true pillar of support for our national unity.

Carpathian Day, celebrated in Romania on 26 September, can be regarded as a genuine national celebration, even though it is not officially declared by any entity.
Carpathian Day to promote our shared natural and cultural heritage

Carpathian Day is an opportunity for Romanian communities from the mountain range to reaffirm their commitment to environmental stewardship and celebrate the common history, folklore, and natural splendor that the Carpathians represent.

Carpathian Day fosters a sense of community and national pride, bringing together individuals in a shared appreciation for the natural and cultural heritage of Romania. It's a day that transcends geographical boundaries, uniting people in their love for the Carpathians and what they symbolize for the mountain communities.

Romanians celebrate this day, marking it with a variety of events that highlight the significance of the Carpathian Mountains in our identity.

#CarpathianDay
CARPATHIAN DAY

Retezat National Park Events

26 of September 2023
partnerships for conservation, education and promotion of our heritage and for the future of the community.

#CarpathianDay
Retezat National Park - Carpathian Day 2023

Morning educational outdoor activities

#CarpathianDay
Retezat National Park - Carpathian Day 2023

Noon activities for open public

#CarpathianDay
Retezat National Park - Carpathian Day 2023

Evening activities with Retezat National Park Youth
Junior Rangers

#CarpathianDay
Two field activities were organised, on the 26th and the 27th of September 2023. The first one with High School and the second one with Middle School pupils. For these activities interactive forms were prepared with relevant information on the Carpathians. During these thematic field trips the pupils were able to learn about the Carpathians, the importance of their protection and why this has to be a common effort. Also, they have learnt how to use a tourist map and how to behave in a protected area.
Piatra Craiului National Park - Carpathian Day 2023

Thematic field activities with pupils from the communities of the park

#CarpathianDay
Piatra Craiului National Park - Carpathian Day

Indoor activities in 2022 concerning the Carpathians
Indoor activities in 2022 concerning the Carpathians

Activities

The Carpathian Countries

- **Title:** Atlantic conditions of the Carpathians
- **Goal:** To become acquainted with the countries in which the Carpathians unfold, and to learn about the particular flora of each country.

**Content:**
- The flora of each particular country, as illustrated in a map or in a notebook.
- The national flags of the countries of the Carpathians, as well as the flora of each particular country.

**Age:** 9 - 14 years

**Material:**
- Leaflets 1-3
- Instructions, copies, and Internet access or book resources, if needed
- Paper sheets of A4 format and glue

**Setup:**
- To allow for working in groups

**Procedure:**
1. Divide the children into groups. For each group, make a copy of worksheets 1 - 3. If possible, assign one worksheet to each group. If not possible, give each group a paper sheet of A3 format, on which the children will glue the worksheet.
2. Cut out worksheet 3 onto cards.
3. Give each group a copy of worksheet 2. The children cut out the names of the countries and their national flags. They color the flags according to the model provided (it is suggested using an atlas, encyclopedia, or the Internet).
4. The task of the children is to identify correctly the Carpathian countries on the map (worksheet 3) and assign names, colored flags and characteristics to them.
5. Check the results. By asking questions, find out what the children have learned.

**Solution:**

- Austria
- Czech Republic
- Slovakia
- Hungary
- Romania
- Poland
- Serbia

#CarpathianDay
CARPATHIAN DAY
Grășitea Muncelului Cioclovina Nature Park Event

26 of September 2023
Grășitea Muncelului Cioclovina Nature Park

Noon activities

#CarpathianDay
Grășitea Muncelului Cioclovina Nature Park

Mountain Day

#CarpathianDay
CARPATHIAN DAY

Retezat Tourism Association

26 of September 2023
OPERATIONALIZING CARPATHIAN DAY

ROADMAP FOR CELEBRATING CARPATHIAN DAY THROUGHOUT THE REGION
enhancing implementation of global and European policies through the Carpathian Convention and promoting them through Carpathian Day
enhancing implementation of global and European policies through the Carpathian Convention and promoting them through Carpathian Day
These suggestions integrate recommendations from Carpathian ESD Experts and are to be considered for future Carpathian Day celebrations.
SUGGESTED ROADMAP FOR OPERATIONALIZING CARPATHIAN DAY

BRANDING & PROMOTION

01

- **THEME:** selected each year
- **PROMOTIONAL MATERIALS:** website, poster & template, social media, logo
- **EDUCATIONAL KIT:** suggested activities for highlighting the year’s thematic focus
- **GIVEAWAY MATERIALS:** national Carpathian Day coordinators disseminate to local hosts
- **MEDIA:** Involve local media and organize press conferences
SUGGESTED ROADMAP FOR OPERATIONALIZING CARPATHIAN DAY

02

FUNDING

DONORS: Find partners to help fund local/national events

SPONSORS: Local sponsors/organizing partners could contribute some giveaways
SUGGESTED ROADMAP FOR OPERATIONALIZING CARPATHIAN DAY

COALITION ORGANIZING

14-24 members with informal roles with 2 contacts from each Carpathian country

RECRUIT: Encourage actors to host a local event and register their event on the website

LIASON: Connect with and inform the Convention about local events, and share updates with hosts

DISSEMINATE: Create (translate) and distribute materials with local contacts, including the Carpathian Day theme, slogan and educational kit
SUGGESTED ROADMAP FOR OPERATIONALIZING CARPATHIAN DAY for 2024

Ø1 STOCKTAKE OF EXISTING EVENTS

Ø2 ASSESS INTEREST AMONG STAKEHOLDERS AND CONVENTION ACTORS
CARPATHIAN DAY PILOT YEAR for 2024

**BRANDING & PROMOTION**

- **THEME:** “Our identity lies in our heritage”
- **PROMOTIONAL MATERIALS:** website, poster & template, social media, logo
- **EDUCATIONAL KIT:** Provide some suggested activities (minimal)

**COALITION ORGANIZING**

- **RECRUIT:** Encourage actors to host and register their event
- **LIASON:** Connect between the Convention and local hosts
- **DISSEMINATE:** Distribute materials with local contacts
Guidelines for the Carpathian Countries

How to join the event?

Find your partners
Partner with local schools, public authorities or NGOs and organise an event or activity to promote Carpathian natural and cultural heritage.

Set the Date and Time
Find a time on or around the 26th of September for your event to take place. Promote it on social media and tag the Carpathian Convention.

Register your Event
Please provide us information about your Carpathian Day 2024 activities. We will be promote them across our network!

#CarpathianDay
Open Discussion

Questions for Romanian experts
Inputs on potential barriers to participation
Inputs on feasibility for 2024