

Carpathians for the Future: Ecotourism through Heritage Interpretation

Valeriy Mykhaylenko

NECU Expert, KMU PhD Associate Professor

in collaboration with:

Ruslan Havryliuk, Mykola Blyzniuk, Yuliia Khrystynchenko, Vitaliy Gulevetc (UA)

and

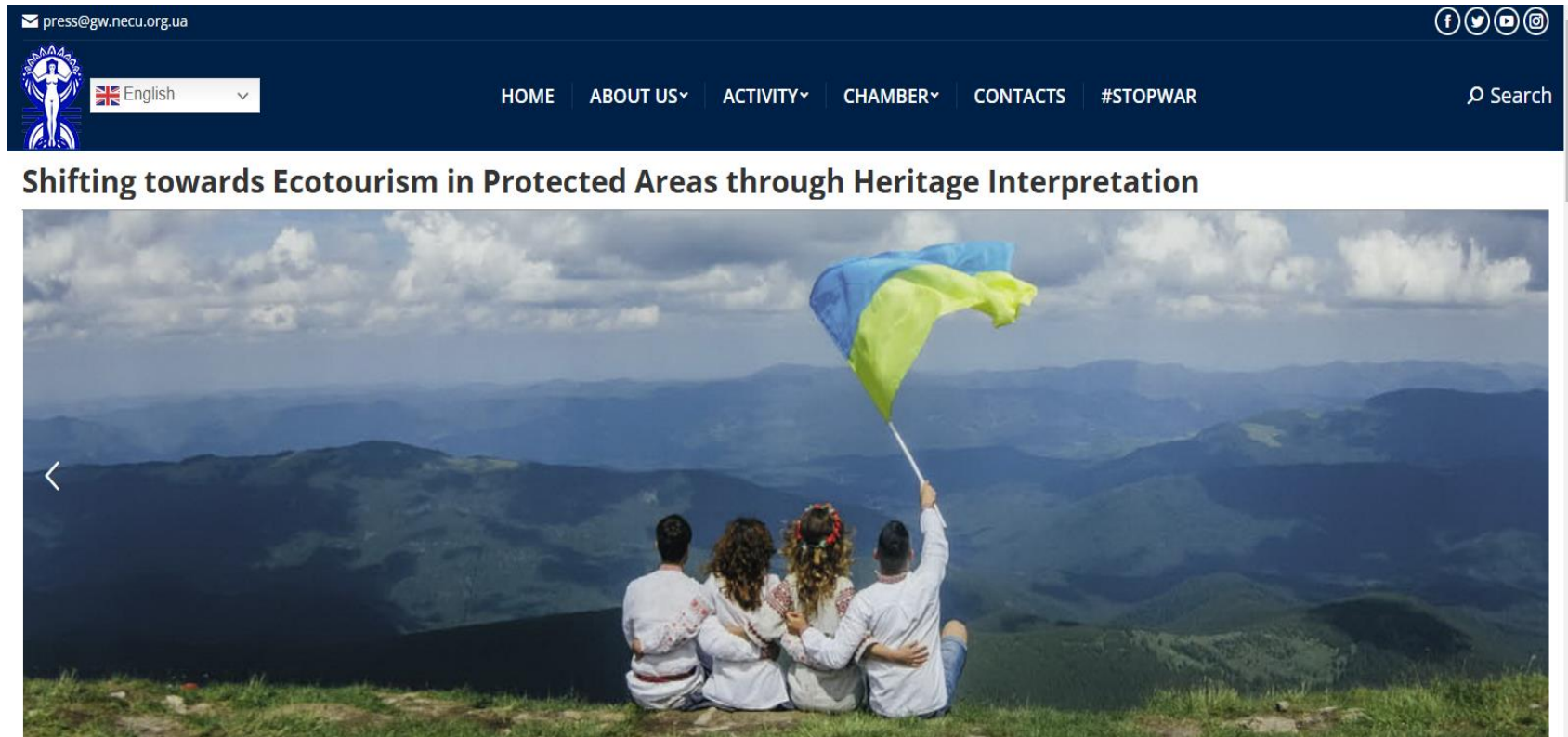
Michal Medek (CZ), Ivan Matušek (SK), Eva Neumayer (HG), Joanna Zawiejska (PL)



Science for Carpathians (S4C) Network Meeting in Kraków, May 2024



Heritage Interpretation: Shifting NNP towards ecotourism



Quadruple cooperation



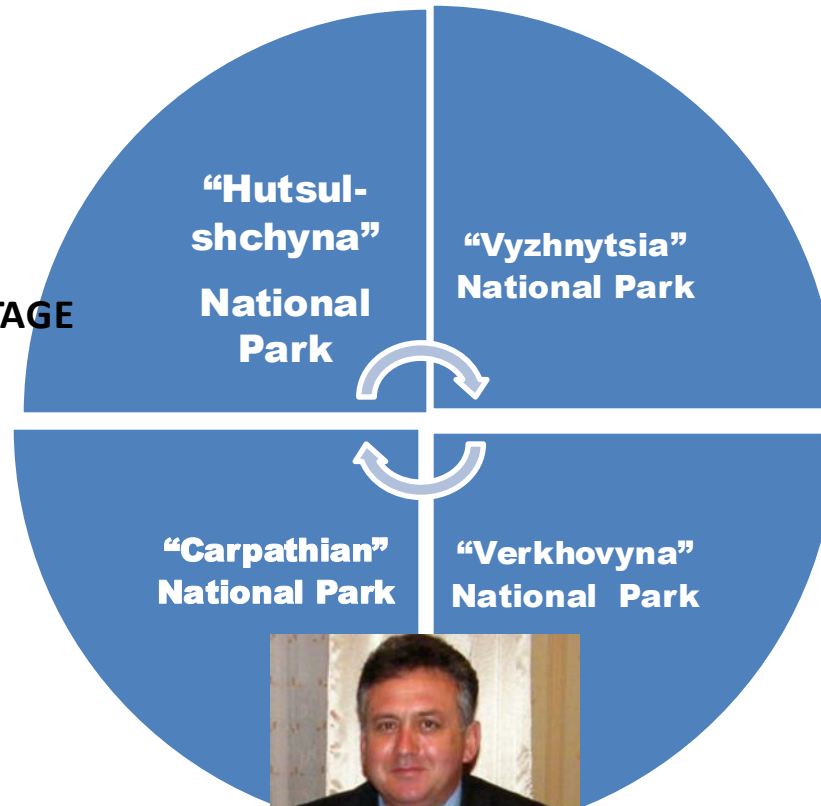
**CZECH INSTITUTE FOR HERITAGE
INTERPRETATION (CZ)**



**WATER FOR CLIMATE,
SLOVAK REPUBLIC (SK)**



**UNIVERSITY OF THE NATIONAL
EDUCATION COMMISSION (PL)**



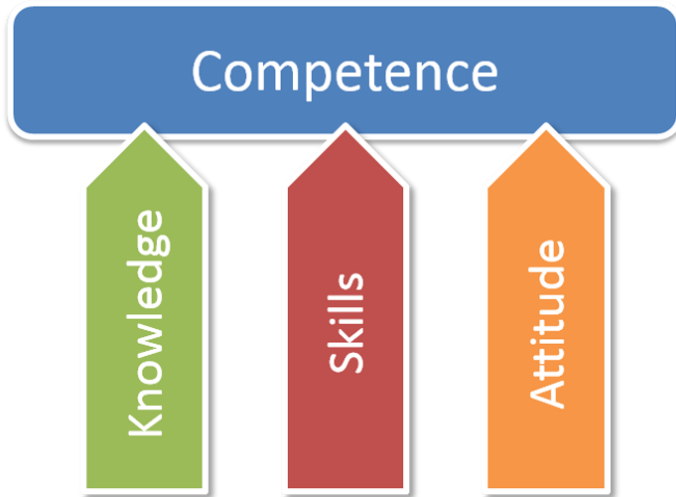
CENTER FOR PUBLIC INITIATIVES (UA)



MAGOSFA FOUNDATION, (HU)

Carpathian School - 25

Knowledge – Skills - Attitudes



- **THEORY**

Lectures to learn about European practices in heritage interpretation
Studying modern approaches to ecotourism and resource conservation

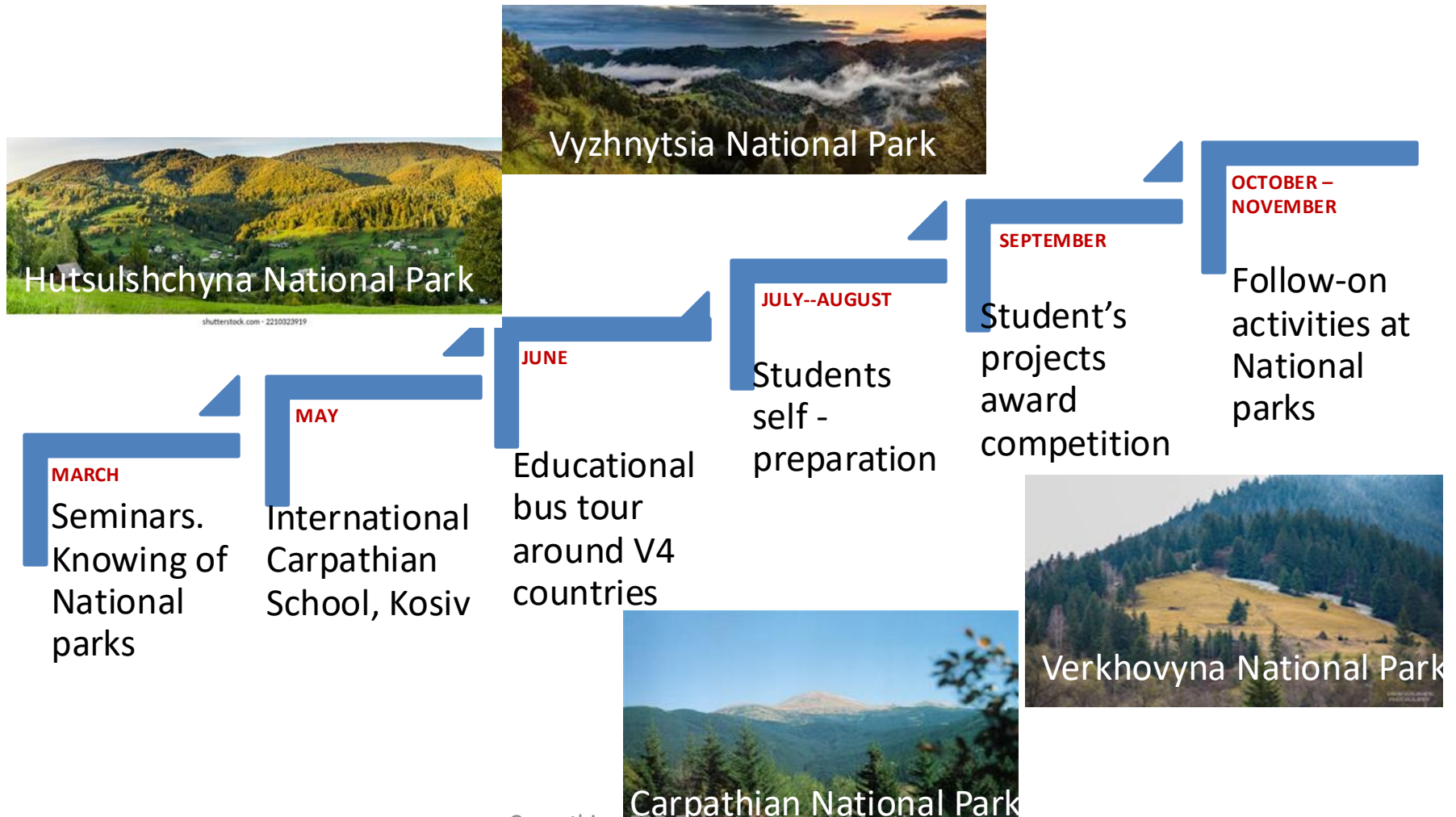
- **PRACTICE**

Educational tour to Slovak, Polish and Hungarian national reserves

- **MOTIVATION**

Students will initiate tourism management in national parks of Ukraine on a competitive basis and receive funding to implement their ideas

From Learning to Real Change



Carpathian School Thematic Areas

Section 1. Development of tourism based on sustainability: preservation and protection of heritage

- ❖ Tools and practices of environmentally friendly tourism
- ❖ Cultural heritage of the Hutsul region
- ❖ Nature use and conservation activities

Section 2. Education for sustainable development: modern challenges and prospects for Ukraine

- ❖ Development of the S4C expert network
- ❖ ESD: ecosystem approach
- ❖ Non-formal education: the “third” mission of universities



S4C Research Topics



10. Traditional Ecological Knowledge and Tourism

11. Cultural heritage and traditional knowledge

12. Education for Sustainable Development



Expected Outcomes for Ukraine

- **Motivate young carrier students to promote environmentally sustainable tourism in Ukrainian national parks**
- **Analysis and disseminate best practices of heritage interpretation**
- **Strengthening Environmental Collaboration in Carpathian region**
- **Formation of Ukrainian NNPs network**

You are Welcome to Carpathian School

May 1-4, 2025, Kosiv, Ukraine

